

CALLING  
ALL  
**K  
I  
D  
S**

COMICS  
STORIES  
PUZZLES  
GAMES  
Including



**TWINKLE**  
The Star That  
Came Down  
From Heaven



**MARCO  
POLAR  
BEAR**



**BOBBY  
BEAVER**



**PUG**

# CALLING ALL KIDS

SPONSORED BY  
PARENTS' MAGAZINE  
JULY No. 10 <sup>★</sup> 10¢



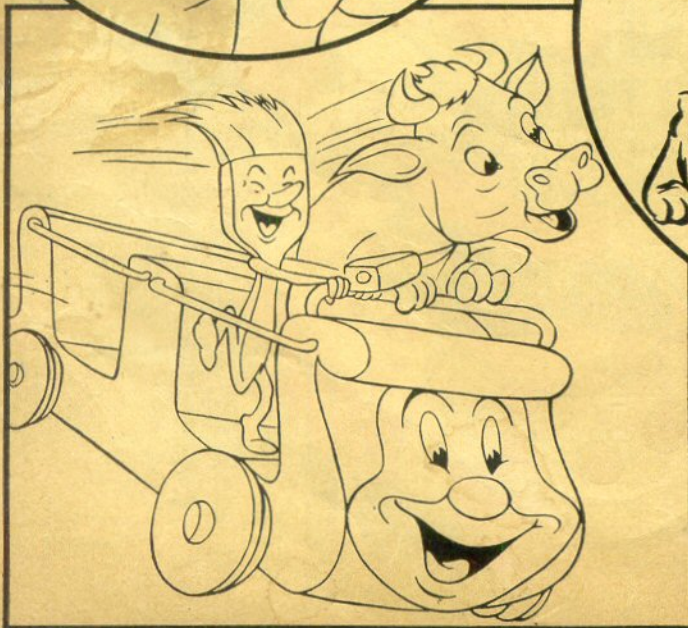
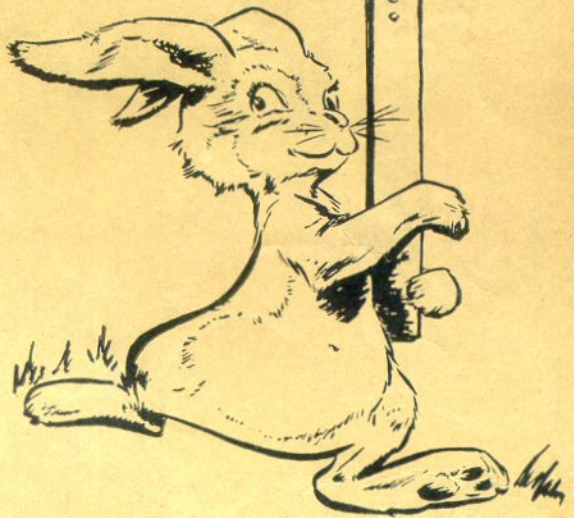
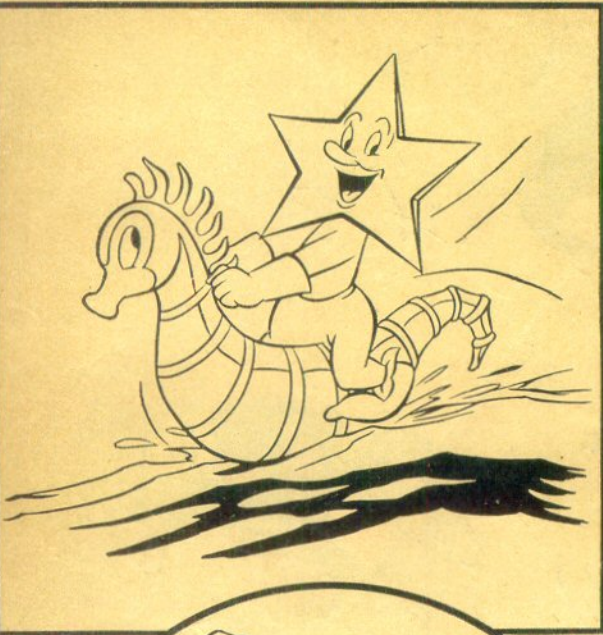




WEB COMIC  
UNIVERSE.COM



# Calling All **KIDS**



**TURN THE PAGES TO  
FIND THESE FRIENDS  
IN COLOR**

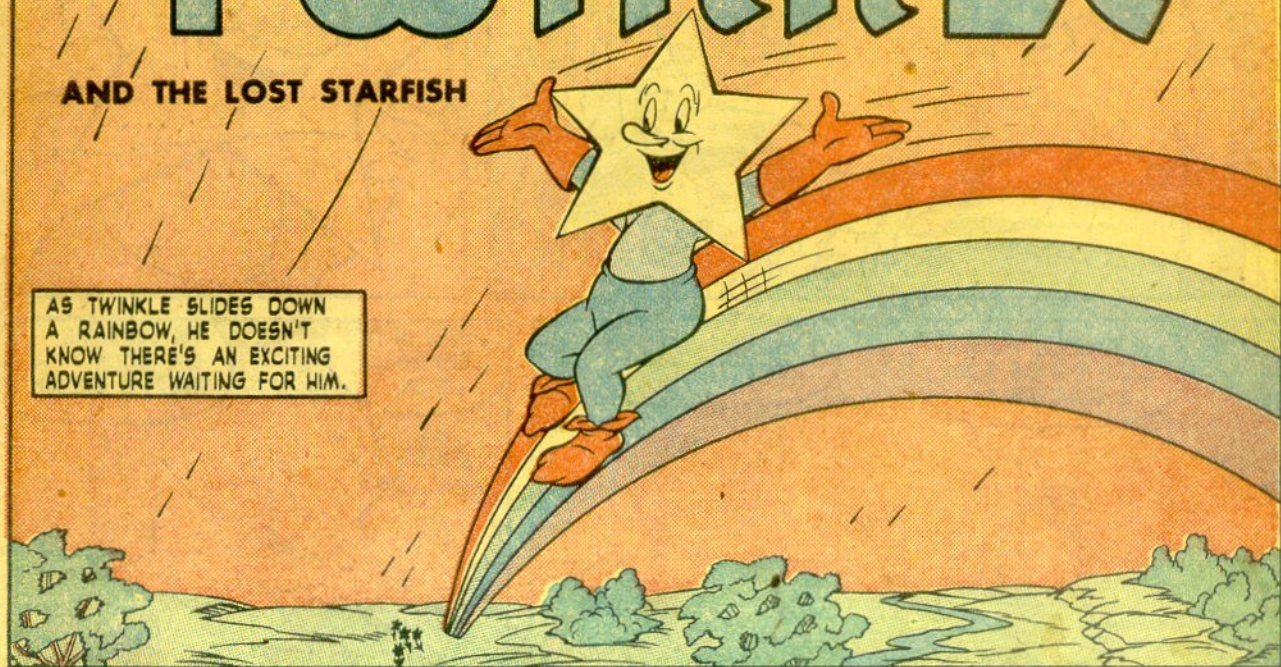


# THE STAR THAT CAME DOWN FROM HEAVEN

# TWINKLE

AND THE LOST STARFISH

AS TWINKLE SLIDES DOWN A RAINBOW, HE DOESN'T KNOW THERE'S AN EXCITING ADVENTURE WAITING FOR HIM.



HELLO, TWINKLE. WERE YOU LOOKING FOR THE POT OF GOLD AT THE END OF THE RAINBOW?

NO, MY FRIENDS, I CAME TO VISIT.



WHERE IS ELIOT CATERPILLAR?

HE IS TAKING A WALK NEAR THE OCEAN.

JULY 1947 issue No. 10

GEORGE J. HECHT *President*  
ELLIOTT A. CAPLIN *Publisher*  
BEATRICE LEWIS *Editor*  
ANITA GELBERG *Editorial Assistant*  
RALPH O. ELLSWORTH *Art Director*  
DOROTHEA FILOSA *Assistant Art Director*  
HELEN R. OCHS *Production Manager*

## CALLING ALL KIDS

Published monthly by QUALITY COMICS, INC.  
A subsidiary of the publishers of Parents' Magazine  
Publication Office  
4600 Diversey Ave., Chicago 39, Ill.  
Editorial and Executive Office  
52 Vanderbilt Ave., New York 17, N. Y.

## ADVISORY BOARD

CLARA SAVAGE LITLEDAL *Editor, Parents' Magazine*  
ALICE V. KELIHER *Professor of Education New York University*  
JESSIE STANTON *Educational Consultant Bank Street Schools New York City*

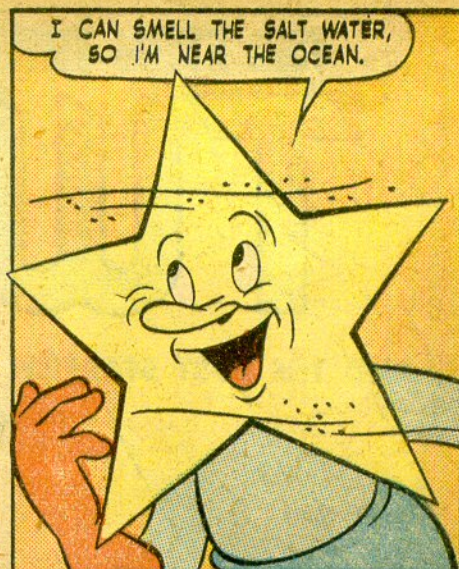
10c a copy. By subscription, 12 issues \$1.00 in U. S. A. and Canada; \$1.20 in foreign countries. Not responsible for manuscripts or art work submitted. All rights reserved. Copyright 1947 by Quality Comics, Inc. Printed in U. S. A. Entered as second-class matter Nov. 19, 1945, at the Post Office at Chicago, Ill., under the act of March 3, 1879. Entered as second-class mail in Toronto, Canada. Title registered U. S. Patent Office.



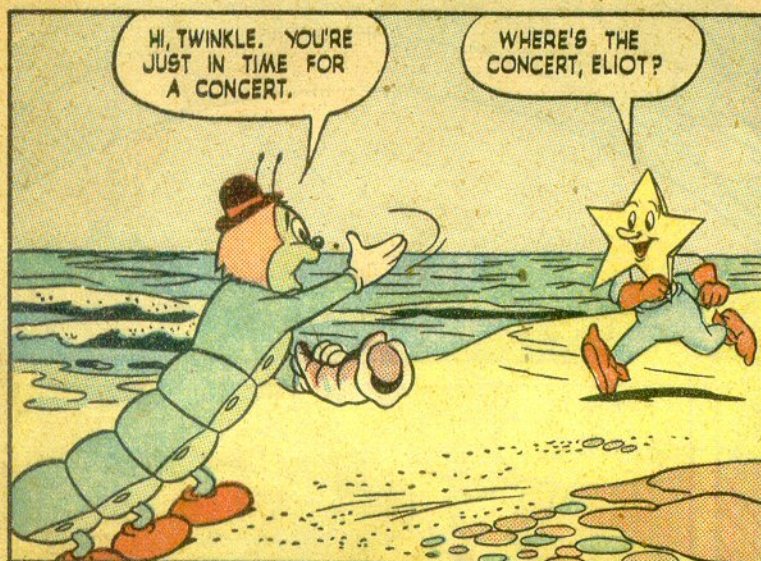


I'VE NEVER BEEN TO THE OCEAN, BUT I'LL GO AND LOOK FOR ELIOT.

GOODBYE, TWINKLE.



I CAN SMELL THE SALT WATER, SO I'M NEAR THE OCEAN.



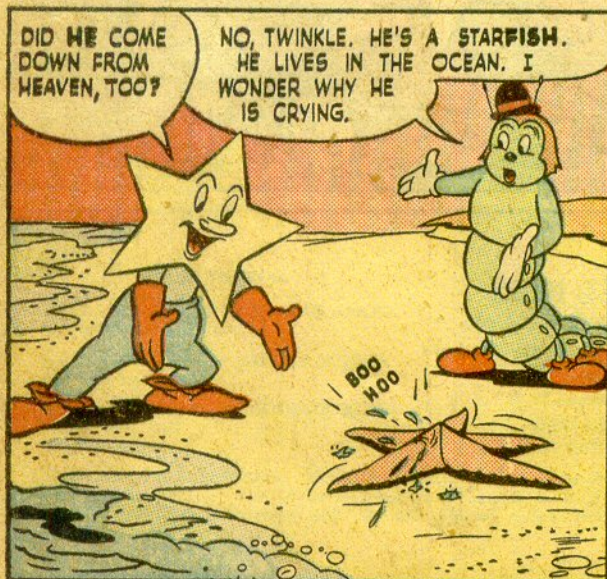
HI, TWINKLE. YOU'RE JUST IN TIME FOR A CONCERT.

WHERE'S THE CONCERT, ELIOT?



HERE IN THIS SEA SHELL, LISTEN.

I'M LISTENING. OH, LOOK! THERE'S A STAR.



DID HE COME DOWN FROM HEAVEN, TOO?

NO, TWINKLE. HE'S A STARFISH. HE LIVES IN THE OCEAN. I WONDER WHY HE IS CRYING.

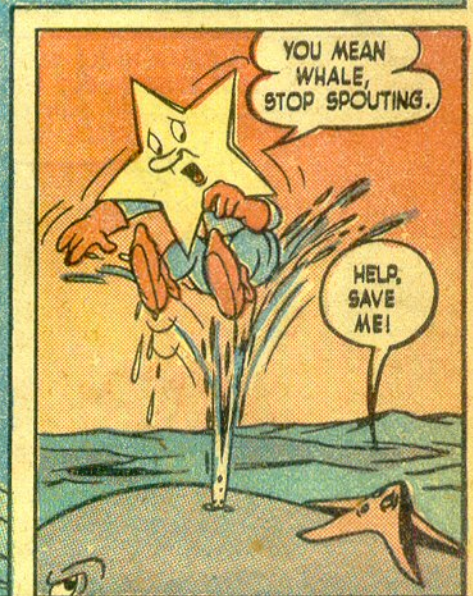
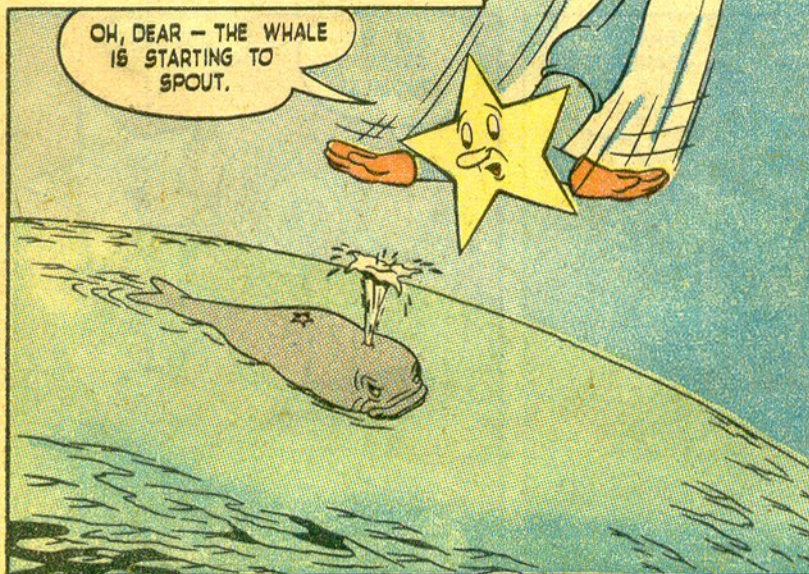
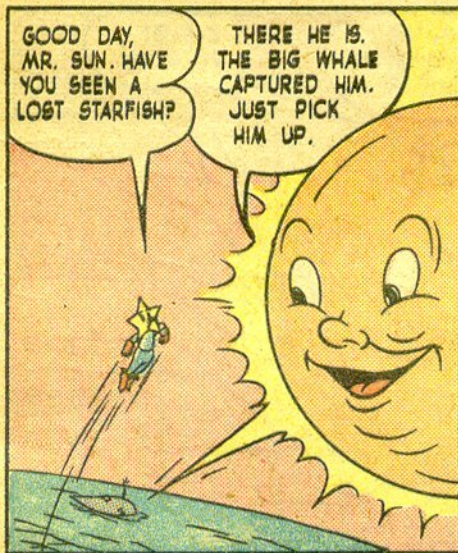
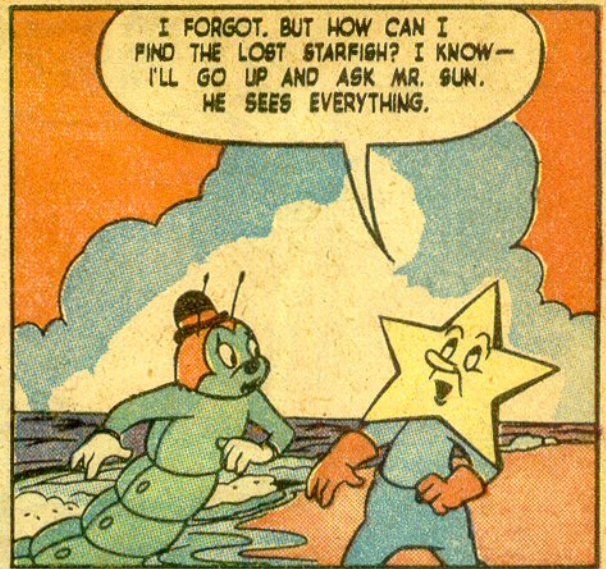
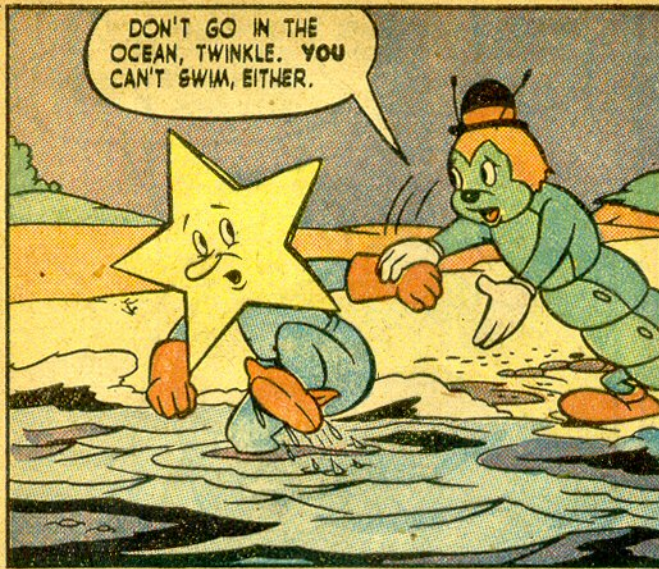
BOO HOO



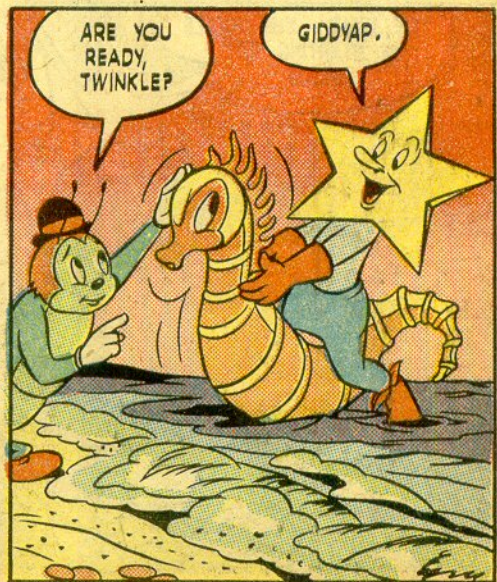
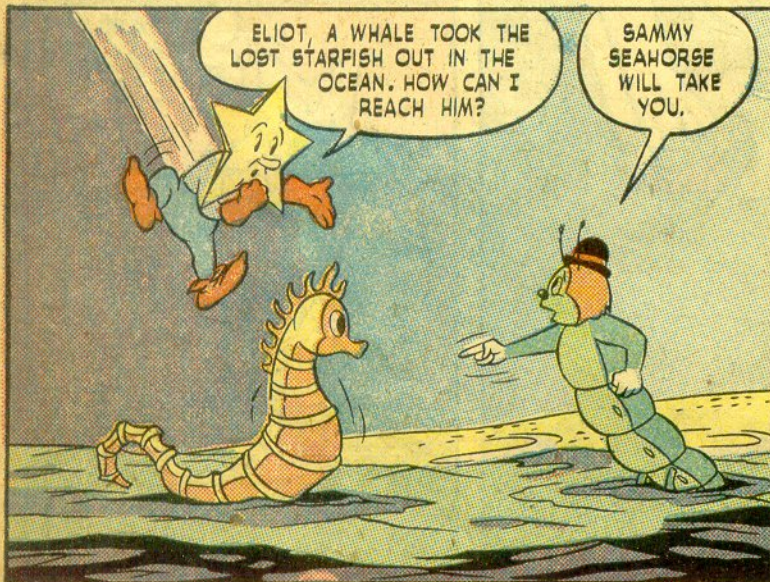
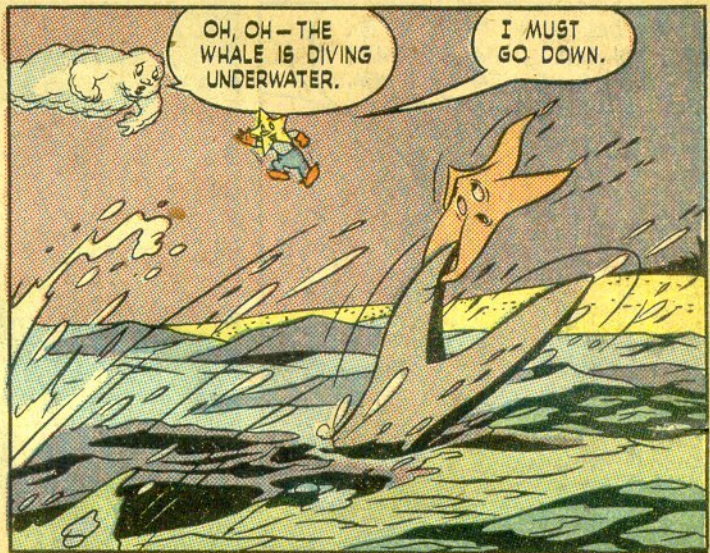
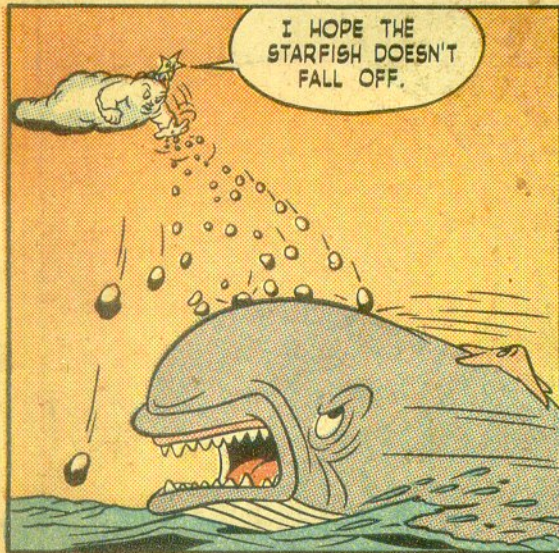
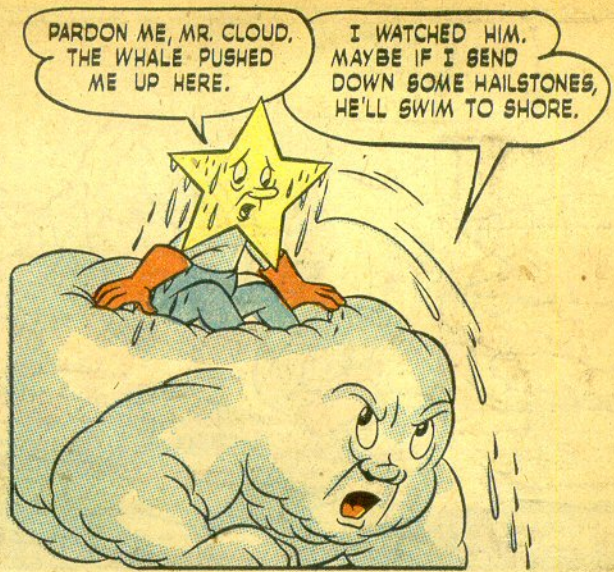
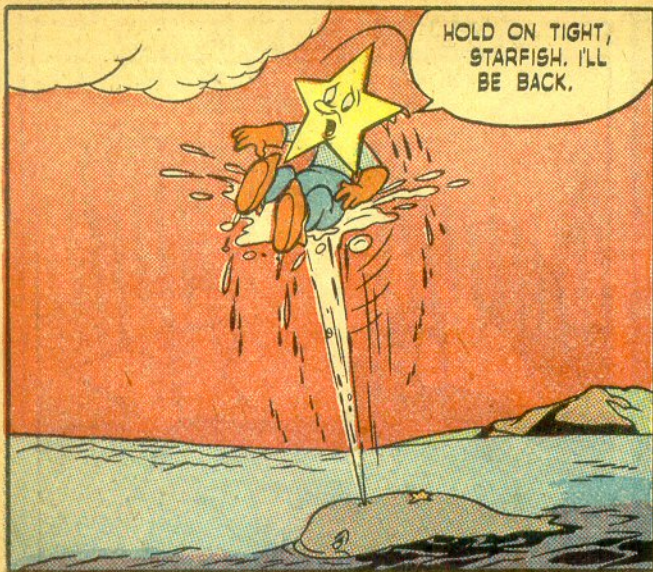
BOO HOO — I LOST MY LITTLE BROTHER. HE CAN'T SWIM YET.

I'LL FIND HIM FOR YOU.

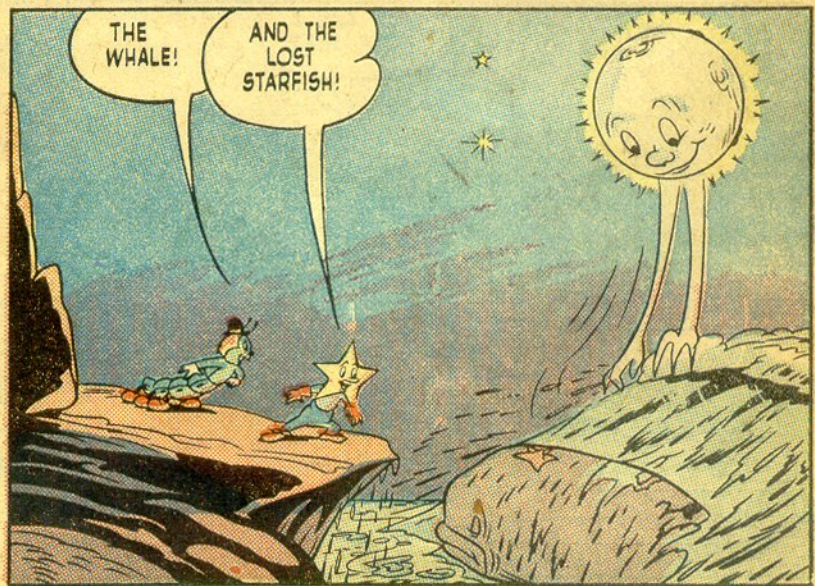
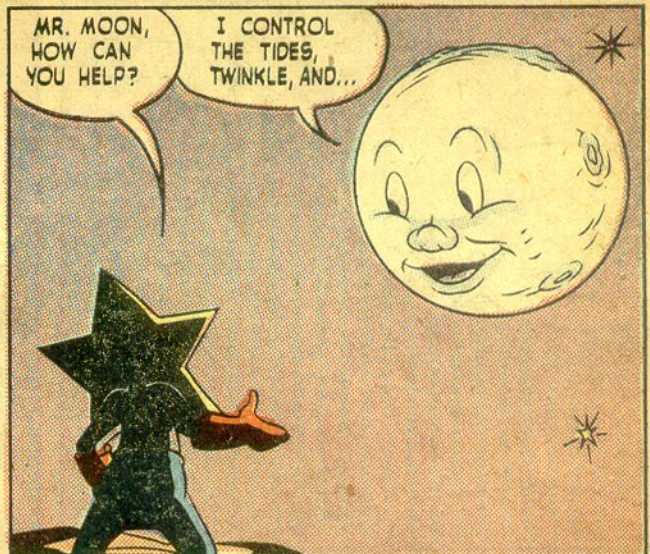
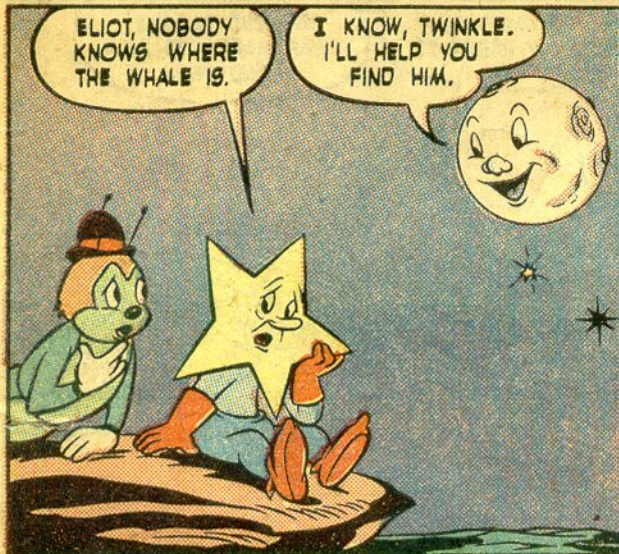
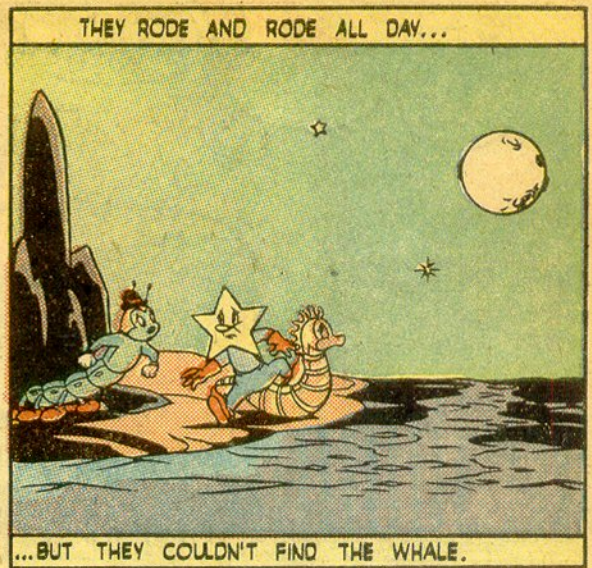
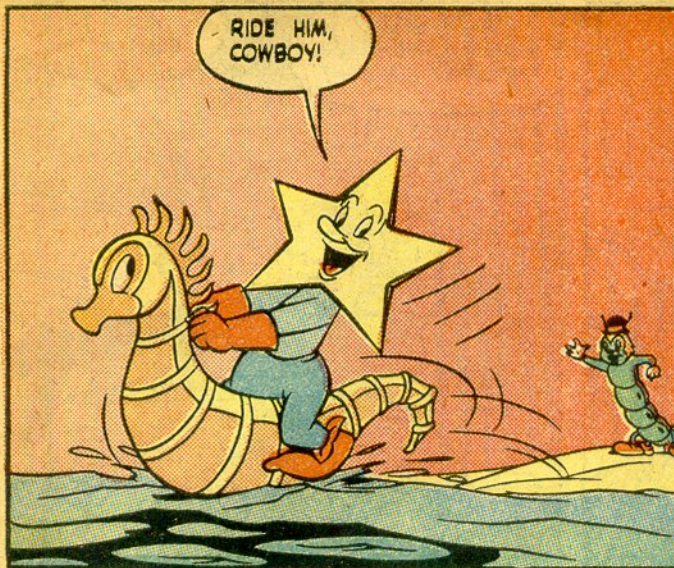




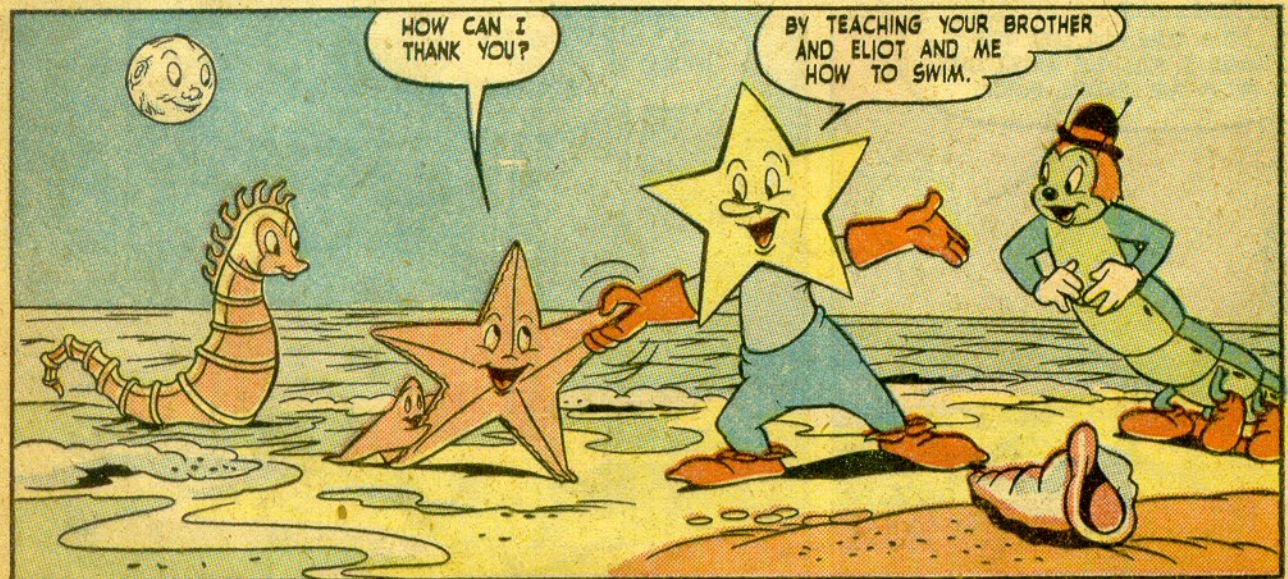
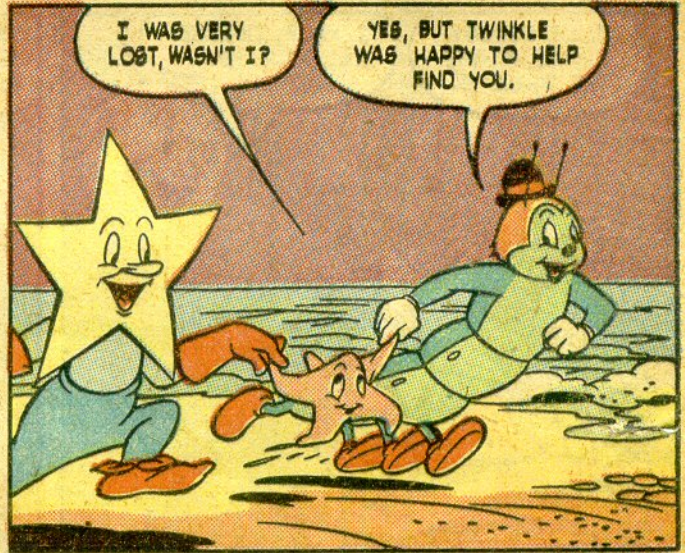
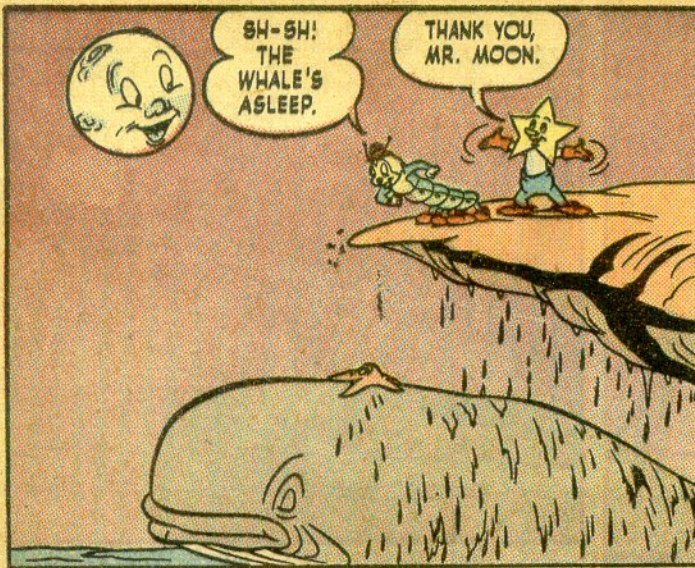








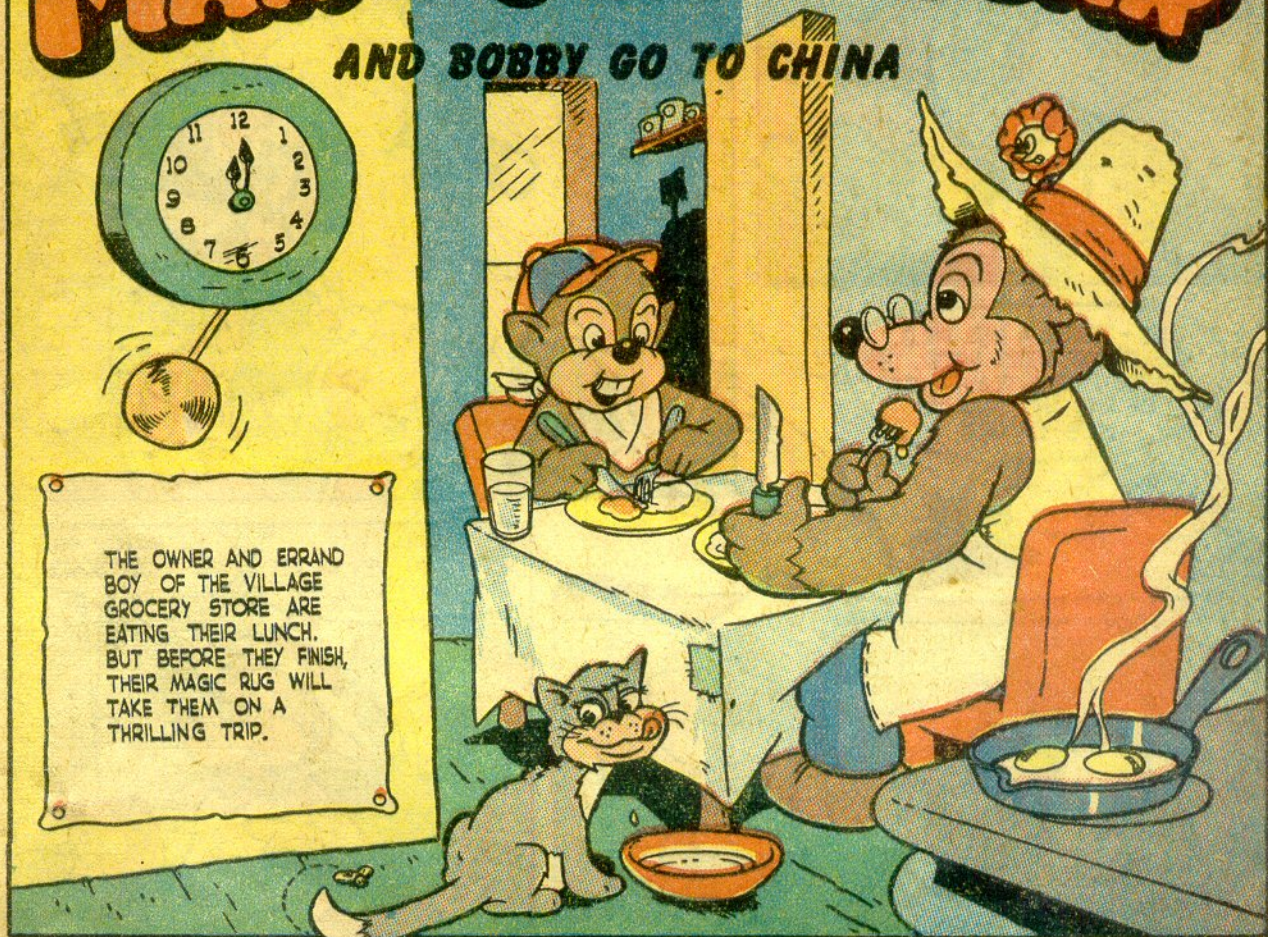






# MARCO POLAR BEAR

AND BOBBY GO TO CHINA



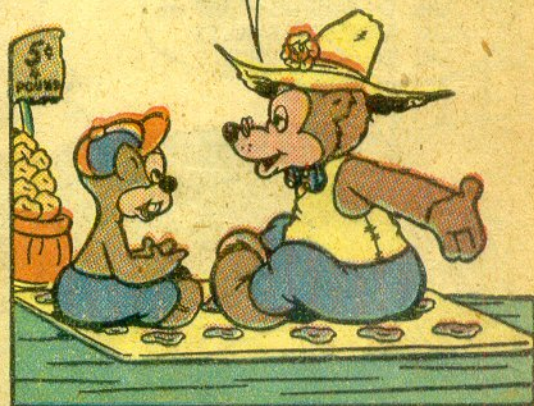
IT WOULD BE FUN IF WE DIDN'T HAVE KNIVES AND FORKS. WE'D HAVE TO EAT WITH OUR FINGERS.

NO, BOBBY, WE COULD USE SOMETHING ELSE. COME. OUR MAGIC RUG WILL TAKE US TO A COUNTRY WHERE...

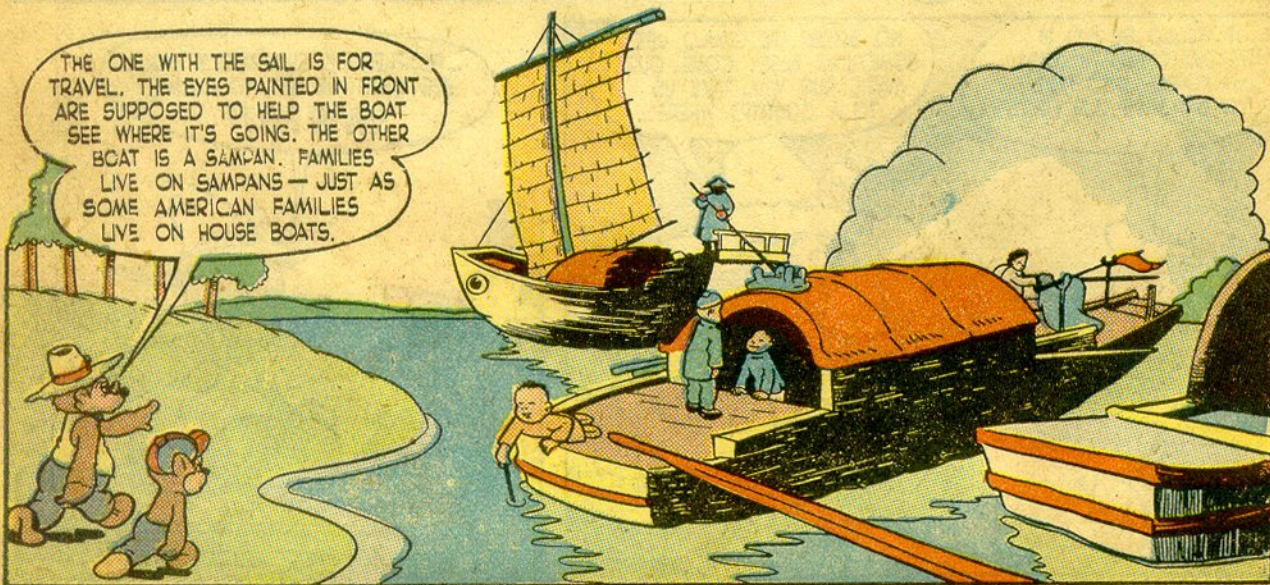
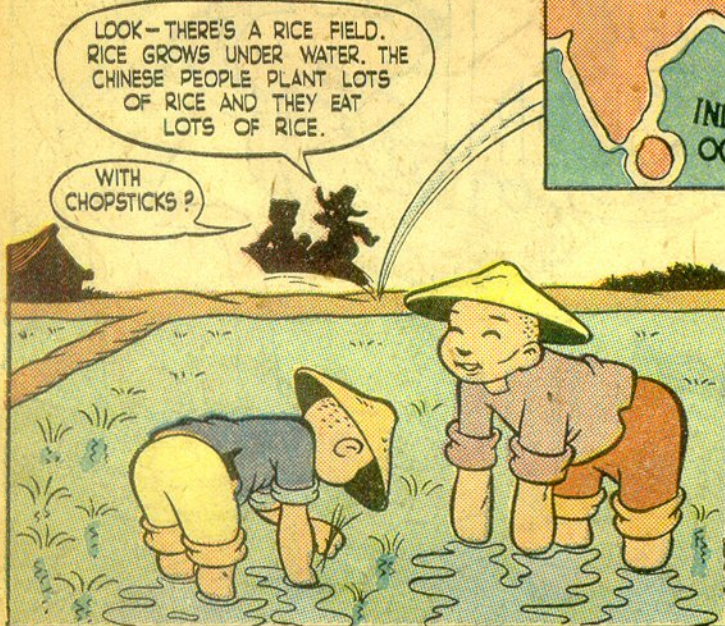
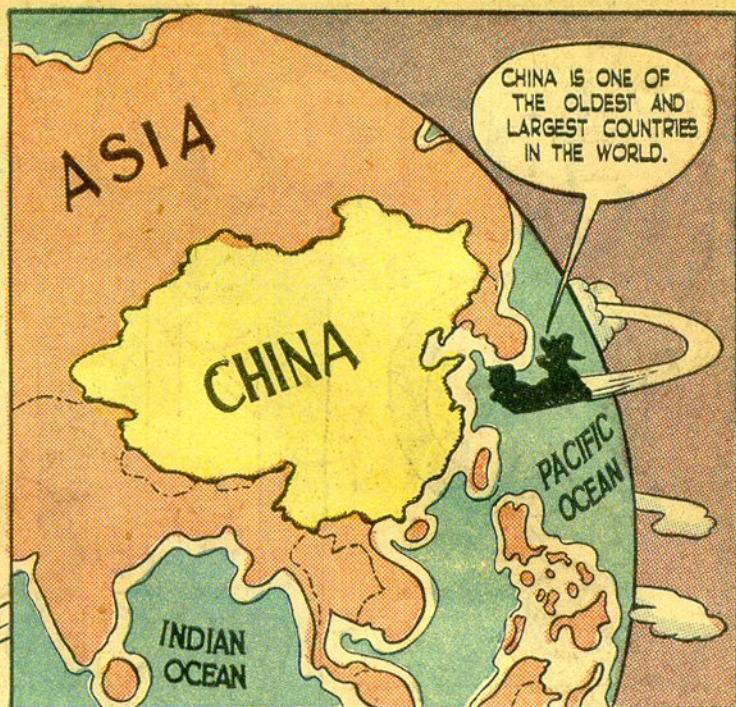


...PEOPLE USE CHOPSTICKS YOU'LL SEE WHEN WE GET TO CHINA.

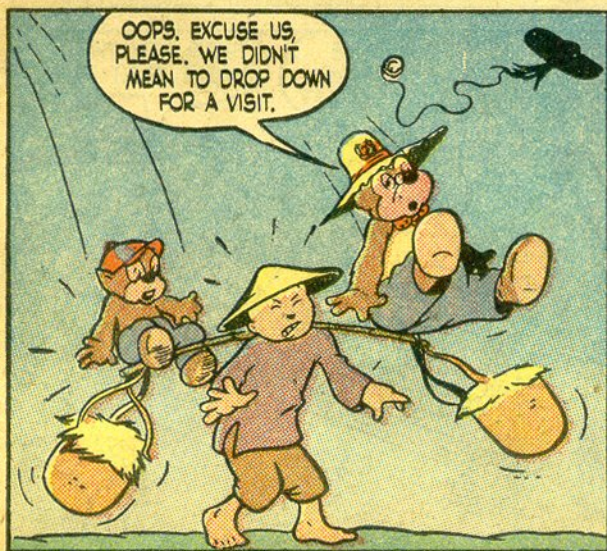
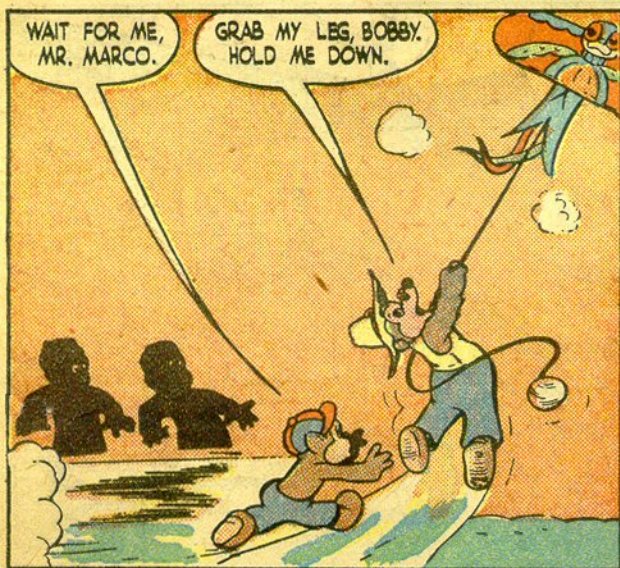
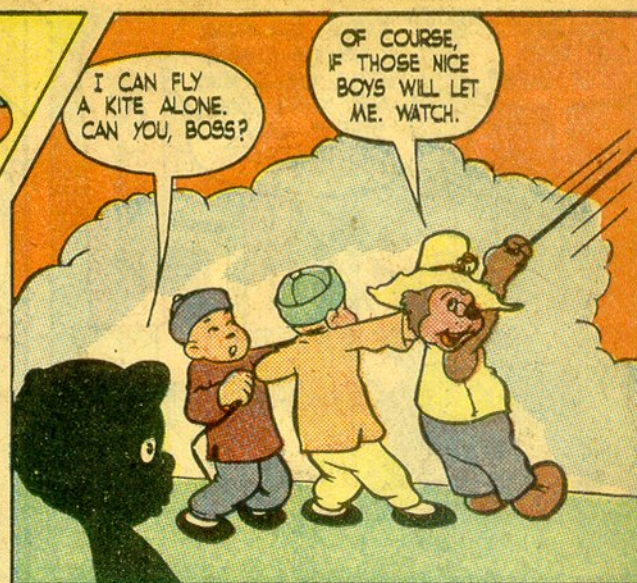
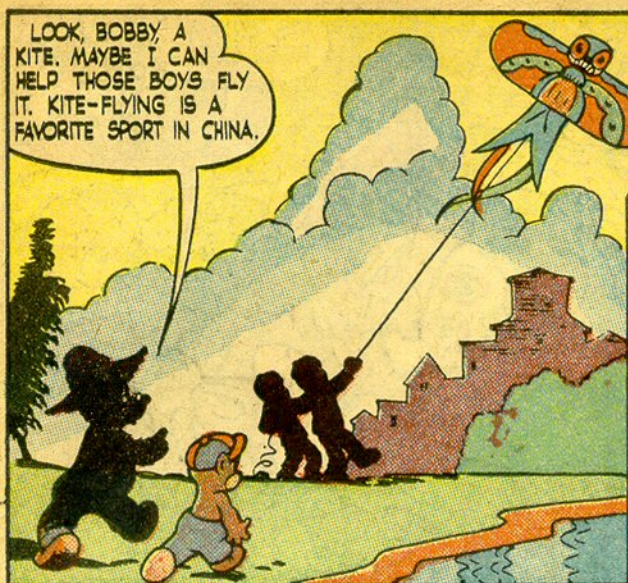
**WHISH.**



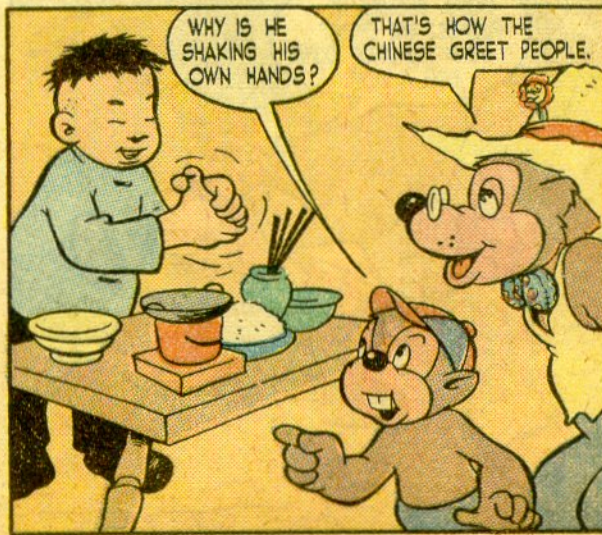
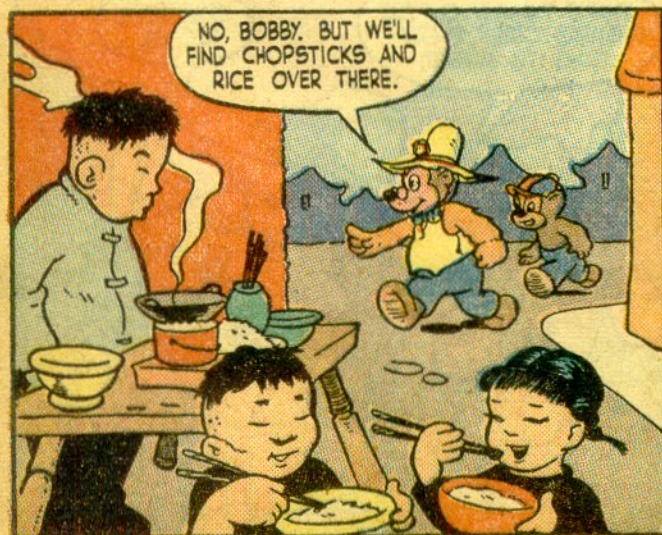




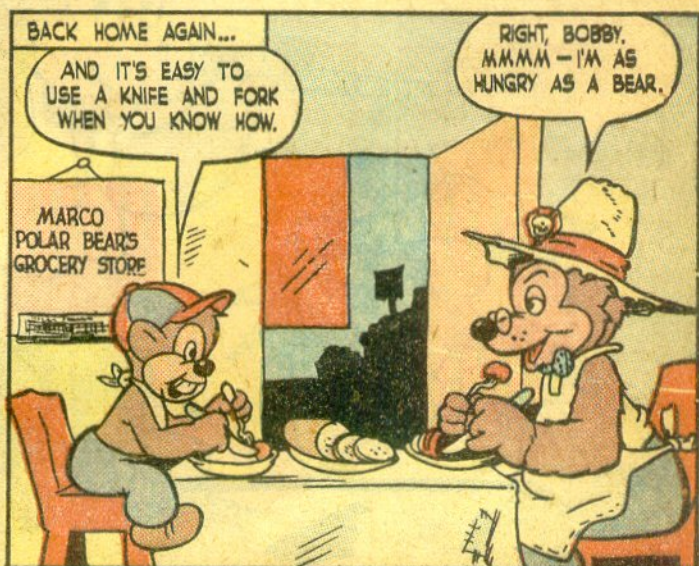
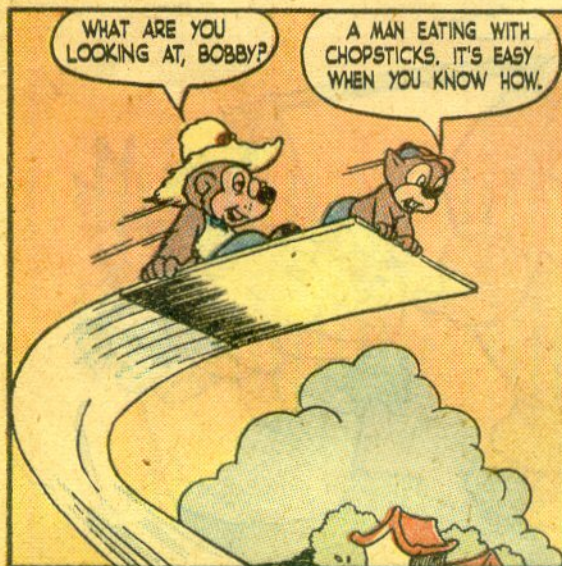
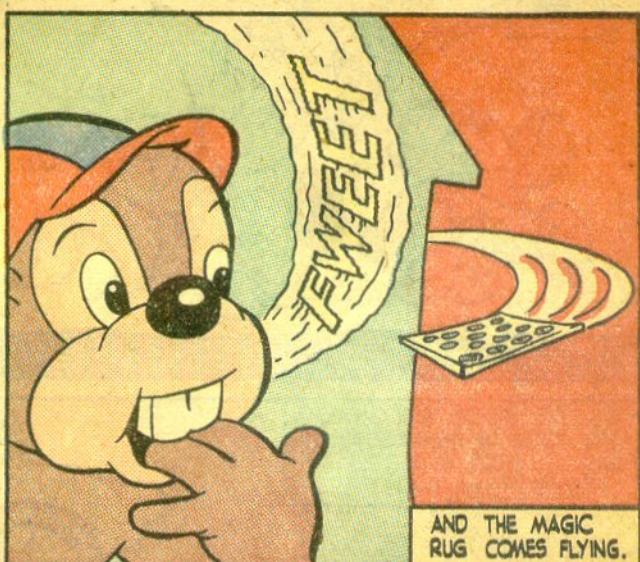
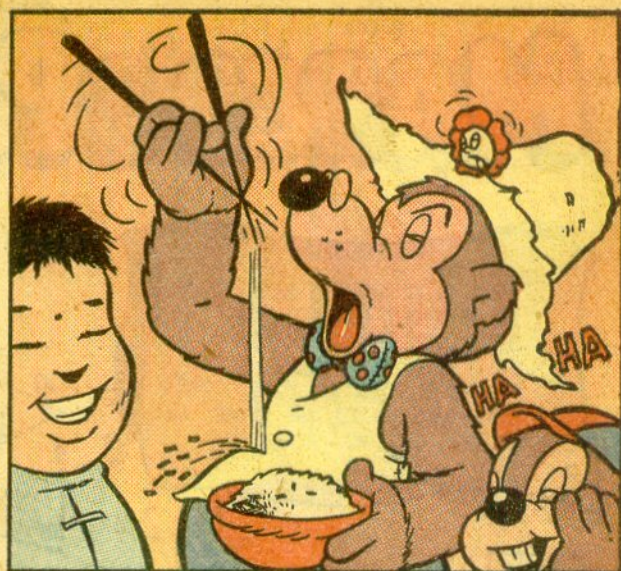










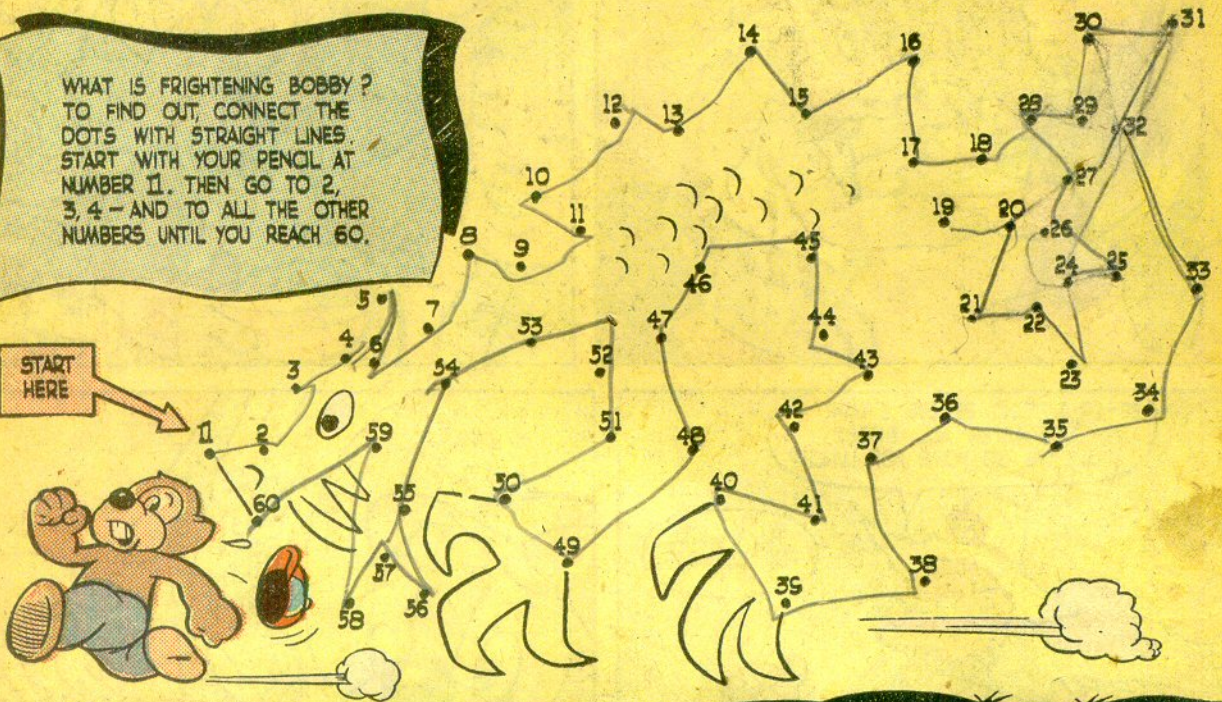




# MARCO'S PUZZLE PAGE

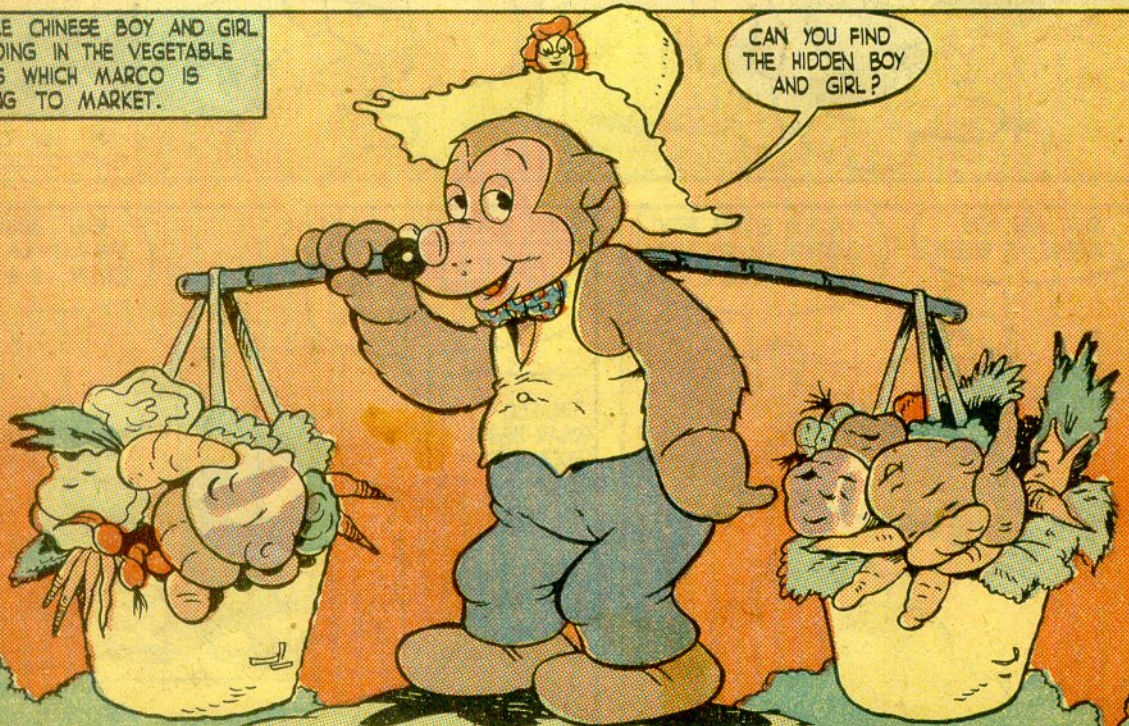
WHAT IS FRIGHTENING BOBBY?  
TO FIND OUT, CONNECT THE  
DOTS WITH STRAIGHT LINES.  
START WITH YOUR PENCIL AT  
NUMBER 1. THEN GO TO 2,  
3, 4 - AND TO ALL THE OTHER  
NUMBERS UNTIL YOU REACH 60.

START  
HERE



A LITTLE CHINESE BOY AND GIRL  
ARE HIDING IN THE VEGETABLE  
BASKETS WHICH MARCO IS  
CARRYING TO MARKET.

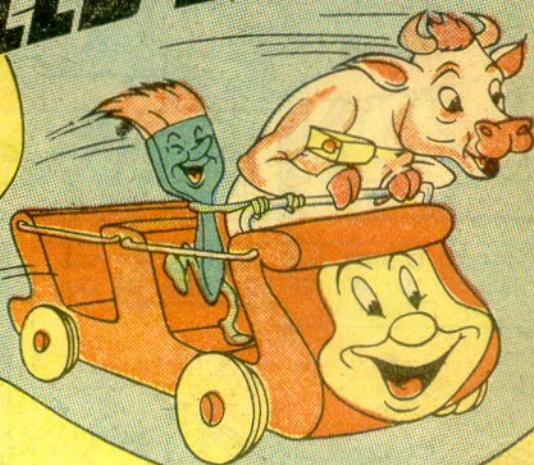
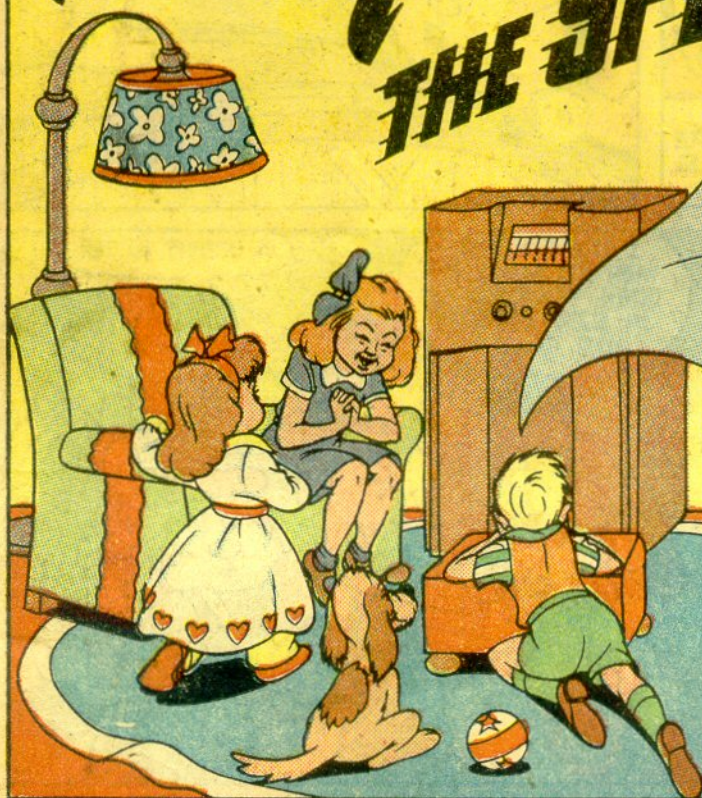
CAN YOU FIND  
THE HIDDEN BOY  
AND GIRL?



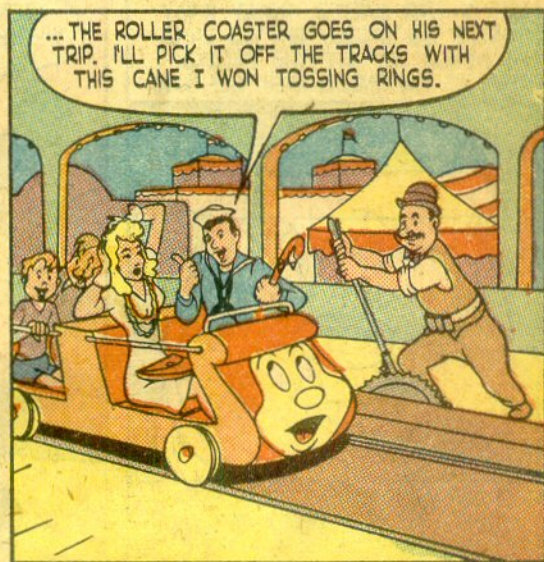
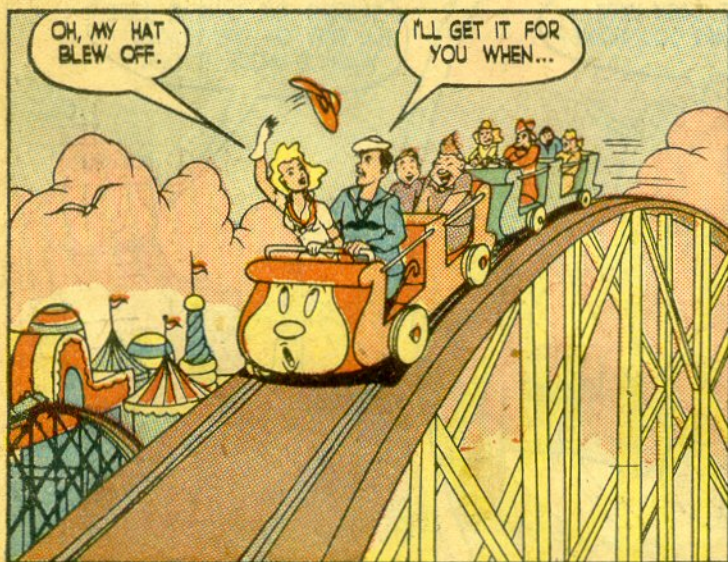


THIS STORY WAS TOLD ON LYDIA PERERA'S SUNDAY MORNING RADIO PROGRAM, "STORY TO ORDER," NATIONAL BROADCASTING COMPANY.

# Rolly THE SPEED DEMON



CAN **YOU** MAKE UP A STORY ABOUT A ROLLER COASTER, A COW AND A PAINTBRUSH? WELL, LYDIA DID. OVER THE RADIO SHE TOLD ABOUT ROLLY - THE LEADER OF THE FASTEST ROLLER COASTER AT THE AMUSEMENT PARK. ONE WINDY DAY, AS ROLLY WHIZZED ALONG...



...THE ROLLER COASTER GOES ON HIS NEXT TRIP. I'LL PICK IT OFF THE TRACKS WITH THIS CANE I WON TOSsing RINGS.



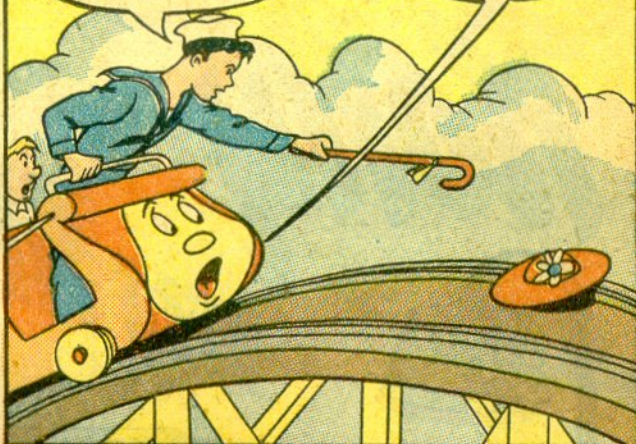
ROLLY HEARD THE SAILOR. HE WAS AFRAID THE SAILOR WOULD LEAN TOO FAR OUT OF THE CAR—AND FALL.



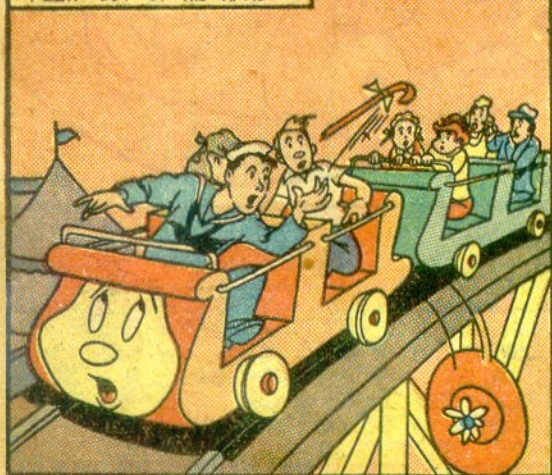
BUT ROLLY DIDN'T SAY ANYTHING BECAUSE PEOPLE CAN'T UNDERSTAND ROLLER COASTER TALK.

WE'RE COMING TO THE TOP OF THE HILL. I'LL REACH FOR THE HAT WHEN WE GET THERE.

OH, DEAR I HOPE HE DOESN'T LEAN OUT TOO FAR.

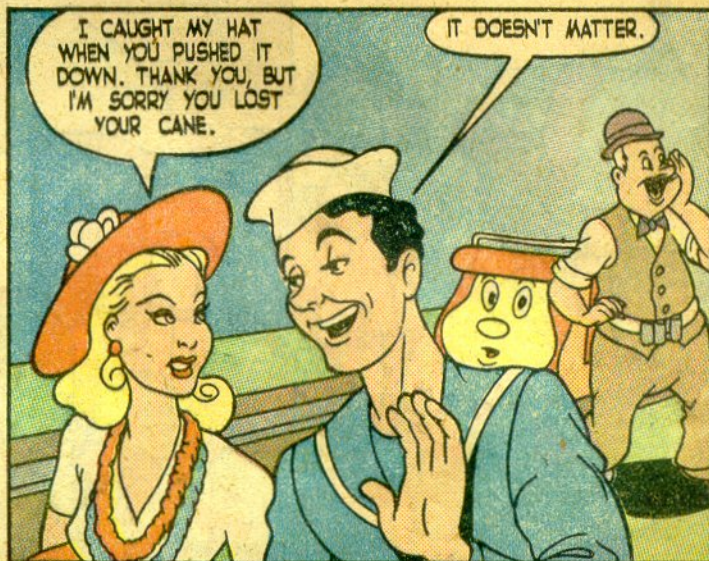


THE SAILOR **DIDN'T** LEAN TOO FAR. BUT WHEN HE KNOCKED THE HAT OFF THE TRACKS, THE CANE FLEW OUT OF HIS HAND.

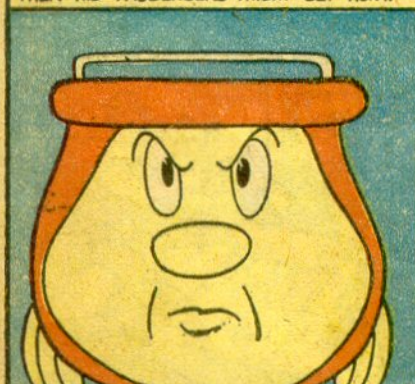


I CAUGHT MY HAT WHEN YOU PUSHED IT DOWN. THANK YOU, BUT I'M SORRY YOU LOST YOUR CANE.

IT DOESN'T MATTER.



BUT IT **DID** MATTER. ROLLY KNEW THAT IF HIS WHEELS HIT THE CANE, HE WOULD FLY OFF THE TRACKS. THEN HIS PASSENGERS MIGHT GET HURT.

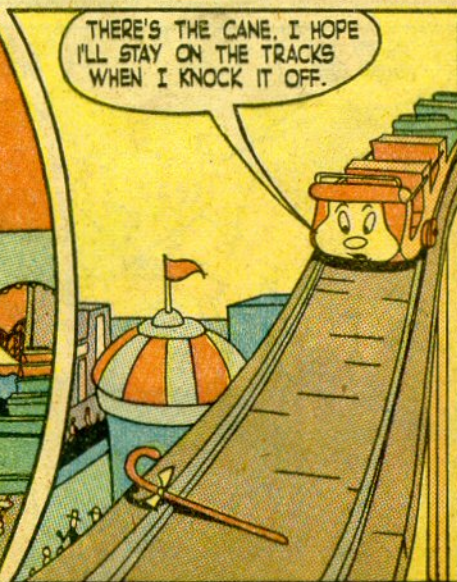


SO BEFORE ANYONE COULD STEP ABOARD, ROLLY STARTED OFF ALL BY HIMSELF TO KNOCK OFF THE CANE.

COME BACK HERE. WHERE ARE YOU GOING?

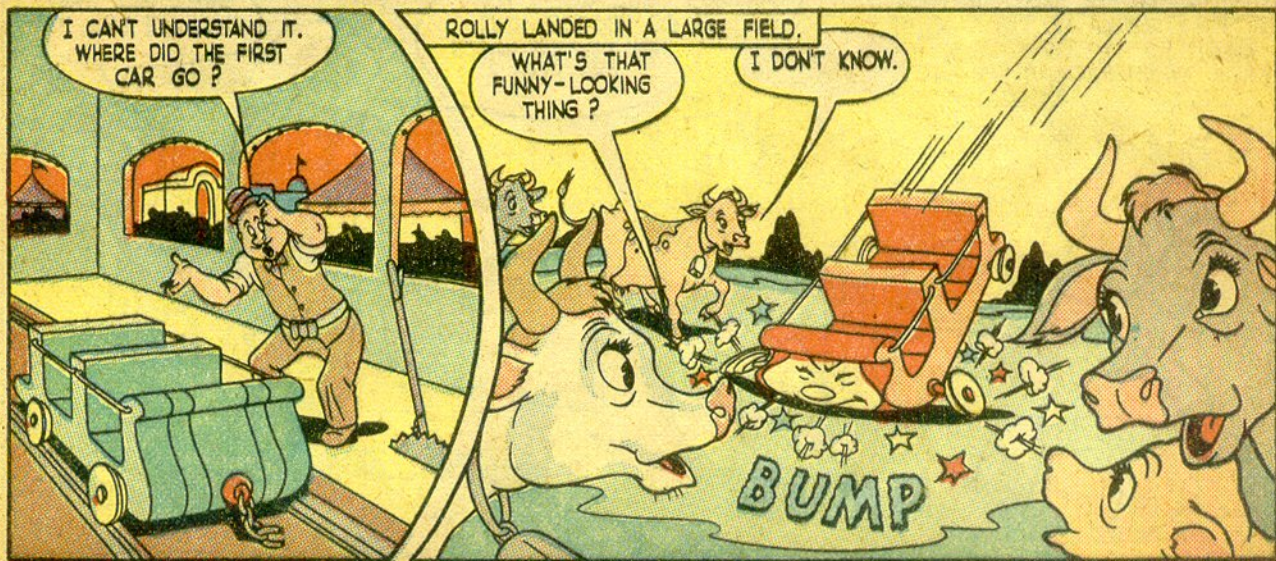
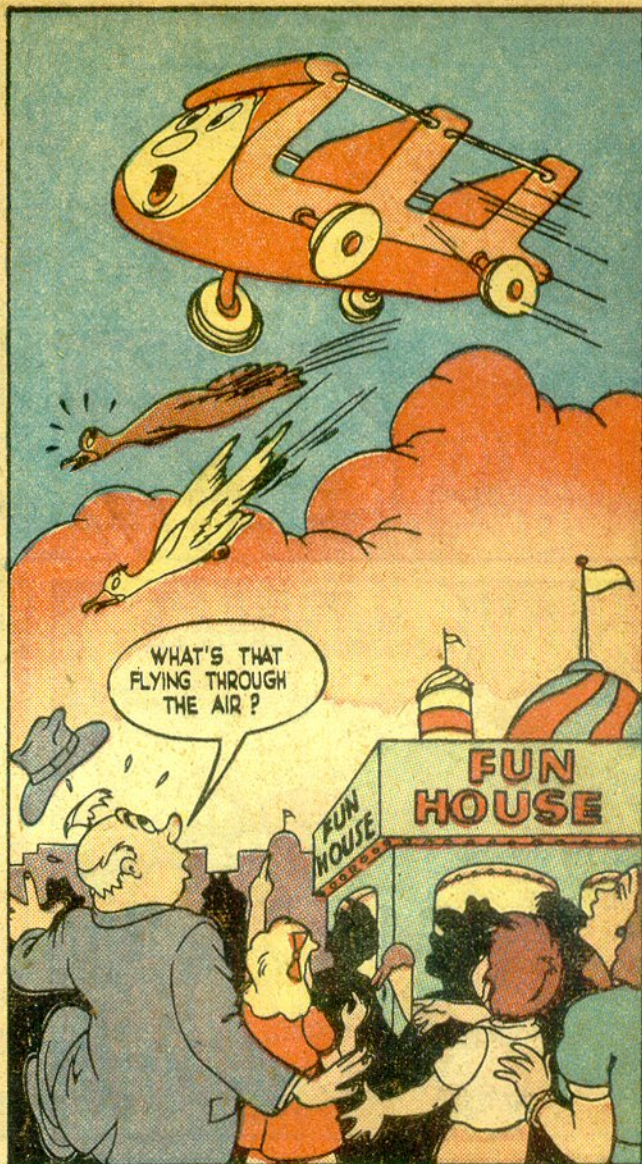


THERE'S THE CANE. I HOPE I'LL STAY ON THE TRACKS WHEN I KNOCK IT OFF.

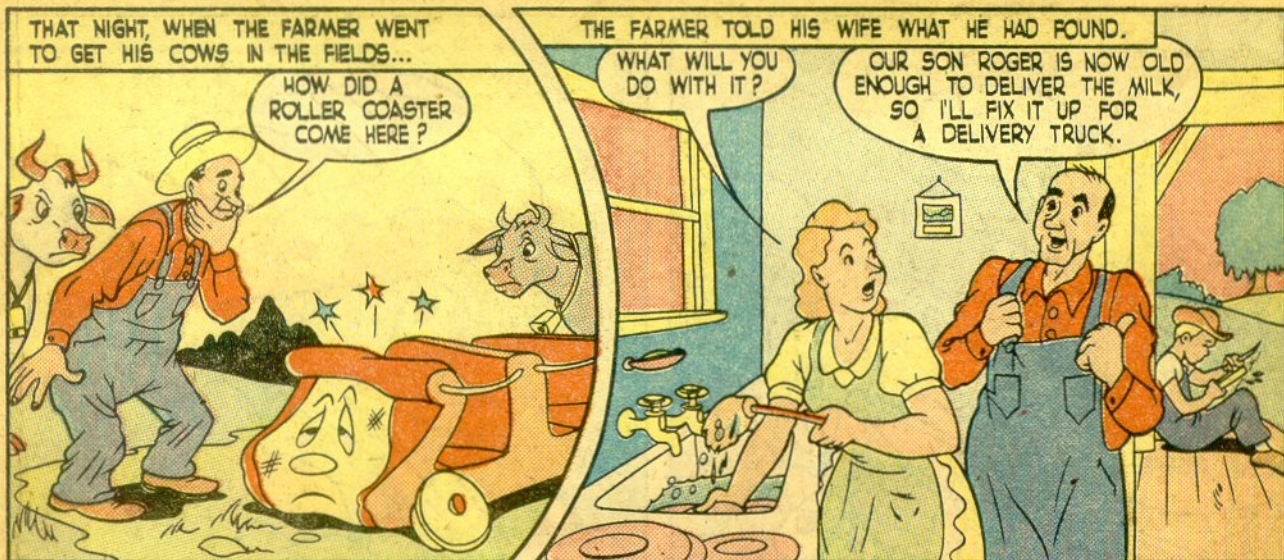




BUT ALAS...







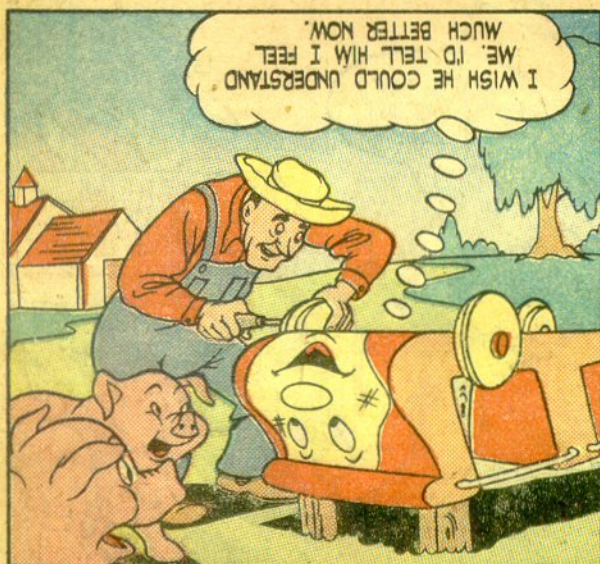
THAT NIGHT, WHEN THE FARMER WENT TO GET HIS COWS IN THE FIELDS...

HOW DID A ROLLER COASTER COME HERE?

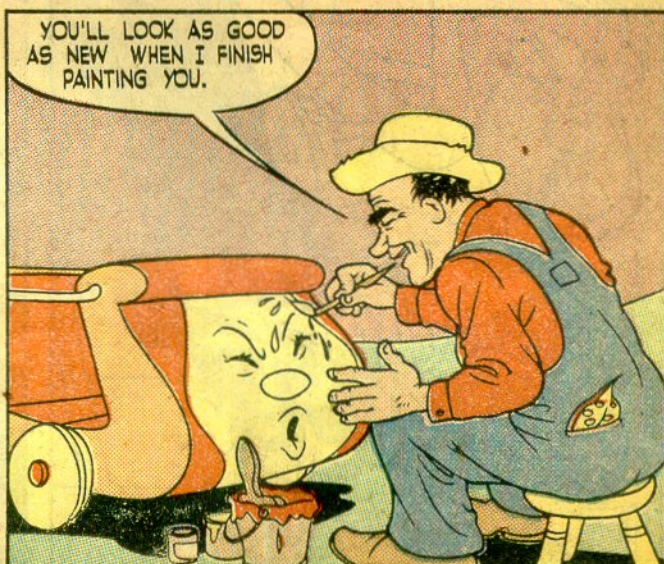
THE FARMER TOLD HIS WIFE WHAT HE HAD FOUND.

WHAT WILL YOU DO WITH IT?

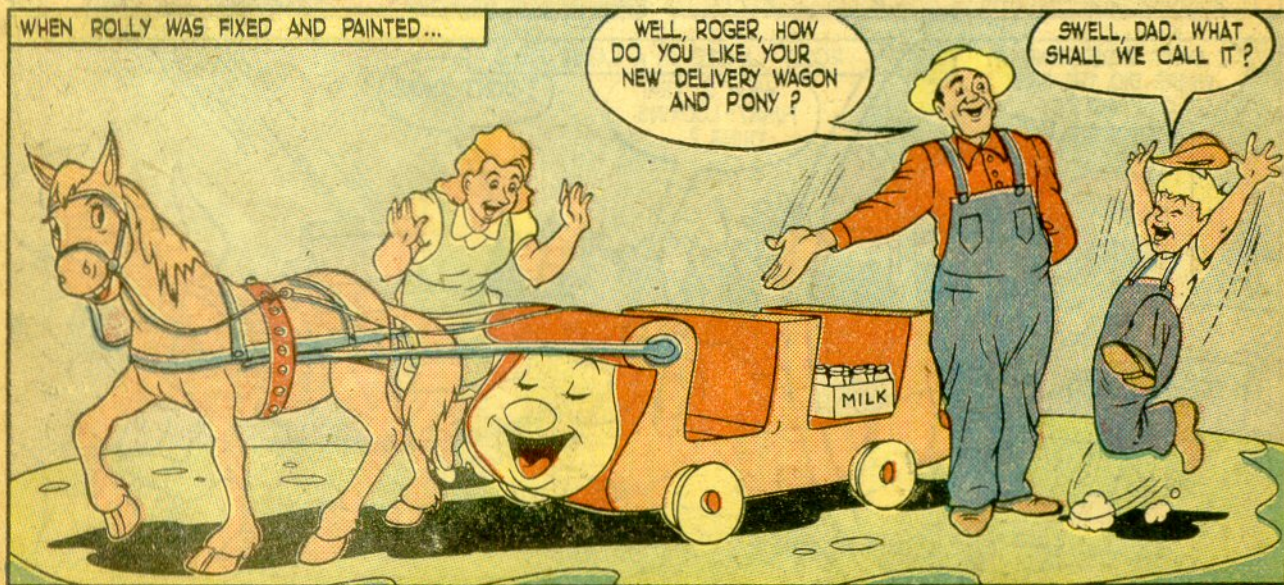
OUR SON ROGER IS NOW OLD ENOUGH TO DELIVER THE MILK, SO I'LL FIX IT UP FOR A DELIVERY TRUCK.



I WISH HE COULD UNDERSTAND ME. I'D TELL HIM I FEEL MUCH BETTER NOW.



YOU'LL LOOK AS GOOD AS NEW WHEN I FINISH PAINTING YOU.

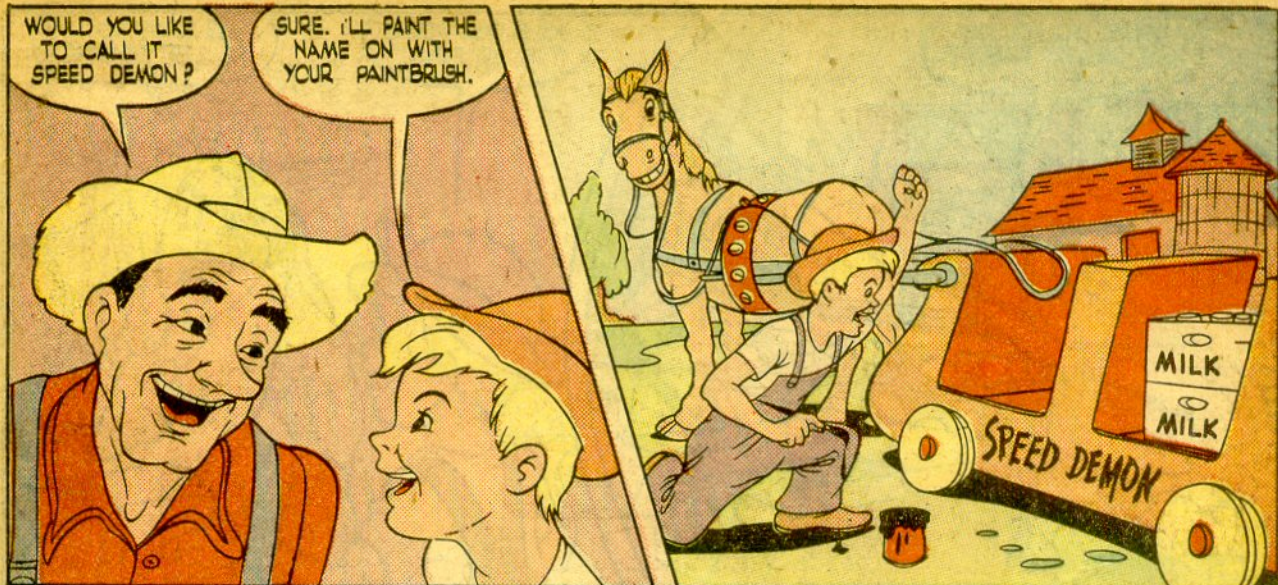


WHEN ROLLY WAS FIXED AND PAINTED...

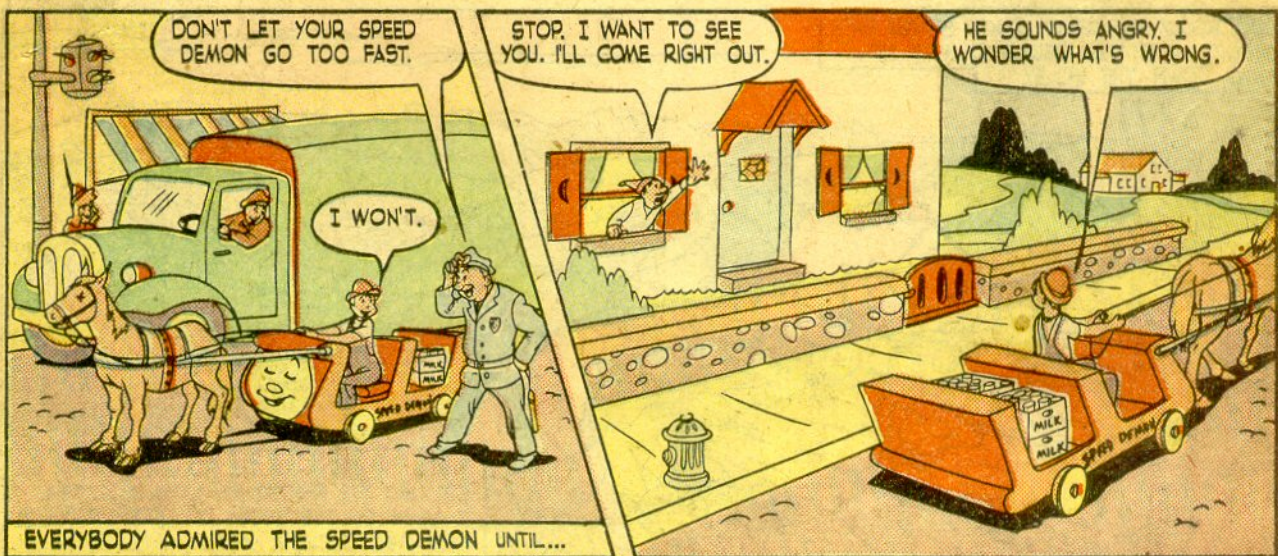
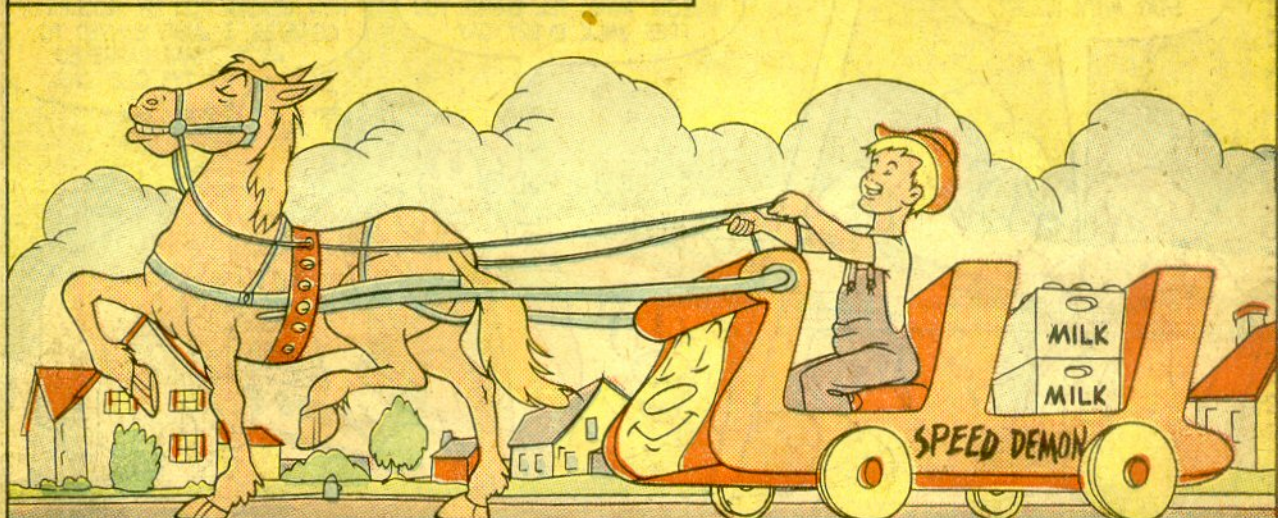
WELL, ROGER, HOW DO YOU LIKE YOUR NEW DELIVERY WAGON AND PONY?

SWELL, DAD. WHAT SHALL WE CALL IT?



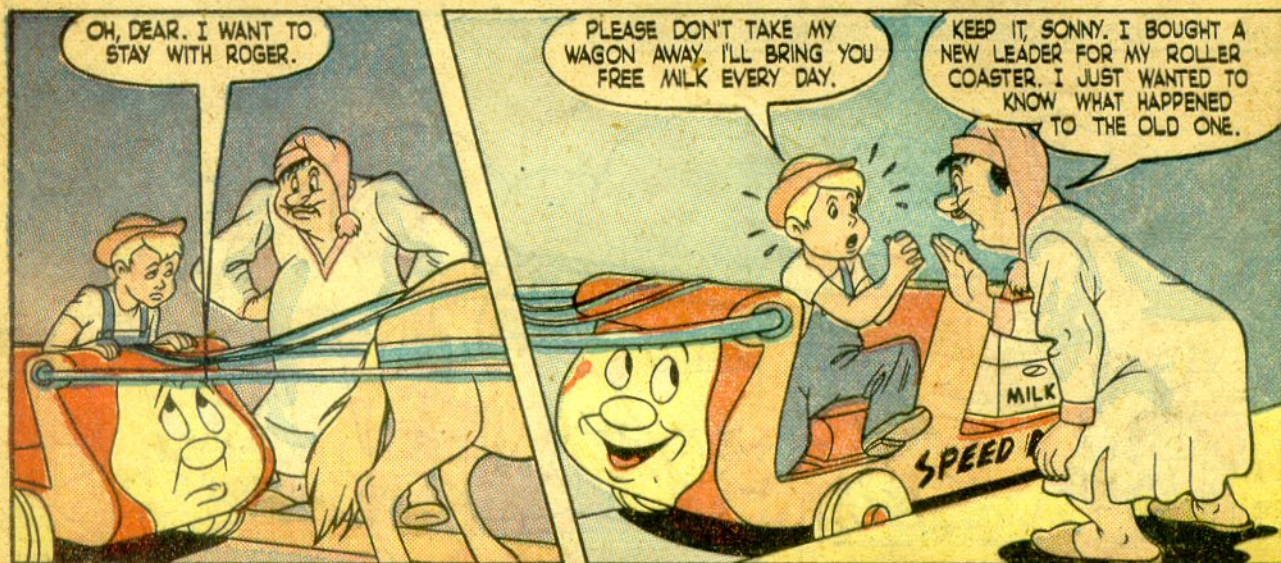
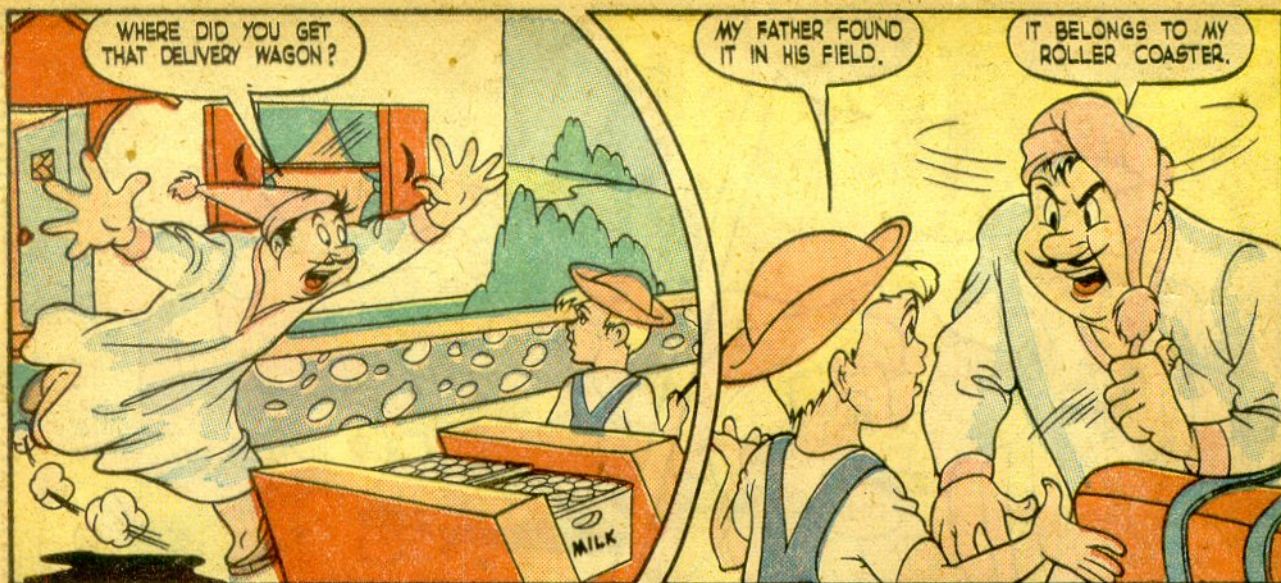


THE NEXT MORNING, ROGER STARTED OUT TO DELIVER MILK.

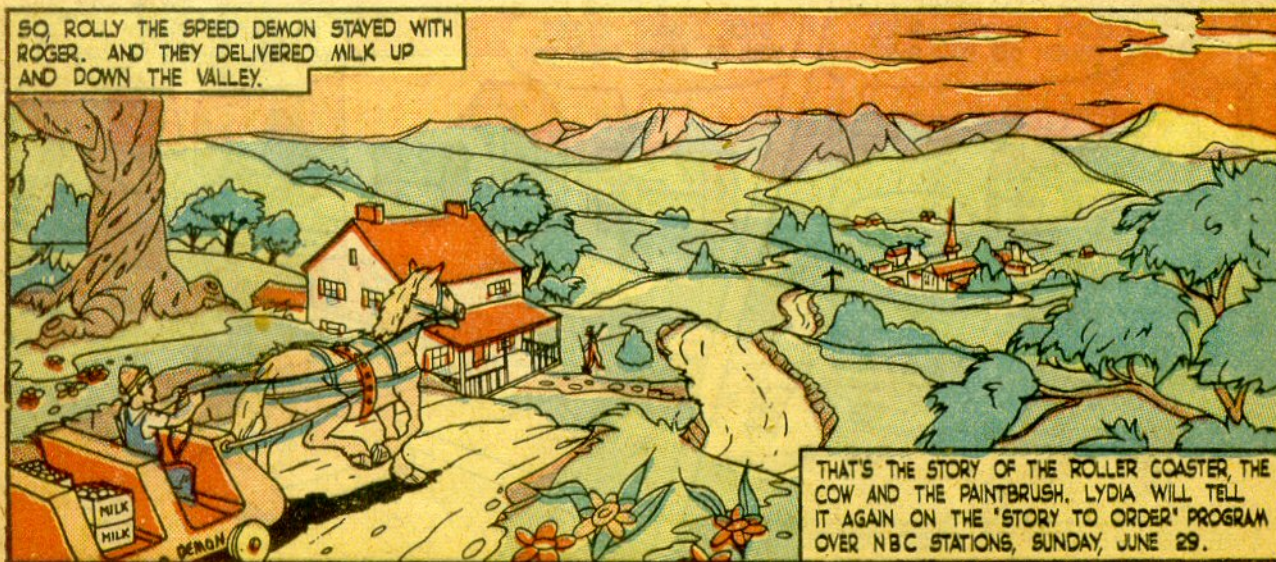


EVERYBODY ADMIRERD THE SPEED DEMON UNTIL...





SO ROLLY THE SPEED DEMON STAYED WITH ROGER. AND THEY DELIVERED MILK UP AND DOWN THE VALLEY.



THAT'S THE STORY OF THE ROLLER COASTER, THE COW AND THE PAINTBRUSH. LYDIA WILL TELL IT AGAIN ON THE 'STORY TO ORDER' PROGRAM OVER NBC STATIONS, SUNDAY, JUNE 29.



# The MISSING OVERALLS

By FLORENCE M. CHASE

What happened to Abberbum's new blue birthday overalls?

ABBERBUM had a birthday. One of his nicest birthday presents was a pair of overalls. Blue overalls—just like Dad's.

Abberbum put on his overalls and played hard all day long. He was so sleepy at bedtime that he forgot to lay his new blue overalls on a chair. He just dropped them on the floor. When he woke up the next morning, the overalls were gone!

Big tears started to come into Abberbum's eyes. Suddenly a bee flew in the window. The bee whispered something in Abberbum's ear.

Abberbum hopped out of bed, put

Sitting in an oak tree was an owl with his eyes tight shut. He did not speak to Abberbum. But a little bird high on the top branch spoke to Abberbum.



on his slippers with the fuzzy insides, ran down the stairs, and sped across the road to the brook.

There, swimming in the brook, was a white duck. Abberbum said to the duck, "My friend the bee told me to ask you a question. Did you see my new blue overalls?"

"Abberbum, Abberbum," said the duck, "I saw a little yellow dog drag something blue across the garden. But I don't know what it was. The owl in the oak tree saw it, too. Maybe he knows whether the something blue was your new blue overalls." And the white duck swam away.

Abberbum went to the oak tree. Sitting on a limb was an owl with his eyes tight shut. The owl was sleepy. He was always sleepy in the daytime because he stayed awake all night. He turned his head from side to side, but he did not speak to Abberbum.

High up on the top branch of the oak tree, a little bird sat. He spoke to Abberbum.

"Abberbum, Abberbum," the bird said, "the owl told me he saw a little yellow dog drop something blue at the edge of the big gray rock." And the little bird flew away.

Abberbum ran to the big gray rock. There, beside the rock, sat a rabbit nibbling a carrot. Her pink nose was twitching. It always twitched when she was happy. And she was always happy when she nibbled a carrot. She spoke to Abberbum.

"Abberbum, Abberbum," she said, "I saw something blue in the bill of the hawk as he flew over the pasture. All of a sudden the hawk dropped the something blue and flew away."

Abberbum went to the pasture but his new blue overalls were not there. Big tears started to come into his eyes again. Just then he heard a humming. Abberbum looked up.

Flying over the pasture was his friend the bee, with all his bee relatives—his brothers and his sisters, his aunts and his uncles, his grandmothers and his grandfathers, and all his cousins.

"Abberbum, Abberbum," hummed all the bees together, "we saw the wind blow something blue. The wind blew it this way." The bees pointed to the second pasture. "Come, Abberbum," they hummed, "we will show you where the wind went."

So Abberbum followed the bees to the second pasture. There, hanging on the arm of a funny old scarecrow, was something blue. And the something blue was Abberbum's overalls!

Abberbum tried to reach his new blue overalls, but the scarecrow's arm was too high.

What do you think happened next?

When the wind blew, the scarecrow swayed gently. He bent down low enough to give the blue overalls to Abberbum.

"Thank you," said Abberbum as he took the overalls. Then he ran through the second pasture, through the first pasture, past the brook, across the road, into his house, up the stairs straight to his room, and *there* he took off his pajamas and slippers, and put on his shoes and underwear and overalls.

Then he went down the stairs, out of the house, across the road, and straight to the brook. Guess who was waiting for him there? His little yellow dog!

Advertisement

### SNOW WHITE AND THE 7 DWARFS

Grumpy certainly is angry, but you'll be happy with your condensed version of Walt Disney's feature film, SNOW WHITE, in four full color 16mm strips. Or BAMBI, DUMBO, or PINOCCHIO if you prefer. Each story—\$1. Mickey Mouse Viewer which greatly magnifies filmstrips, \$1.00 more. SPECIAL: Walt Disney Treasure Chest containing the above four features (16 Film Strips) and Viewer for only \$4.75

<input type="checkbox"/> Snow White	<input type="checkbox"/> Pinocchio	<input type="checkbox"/> Dumbo	<input type="checkbox"/> Bambi
<input type="checkbox"/> Viewer	<input type="checkbox"/> Treasure Chest		

AT YOUR DEALERS, OR WRITE TO  
CRAFTSMEN'S GUILD

6916 Romaine St. Dept. CK2-7, Hollywood 38, Calif.

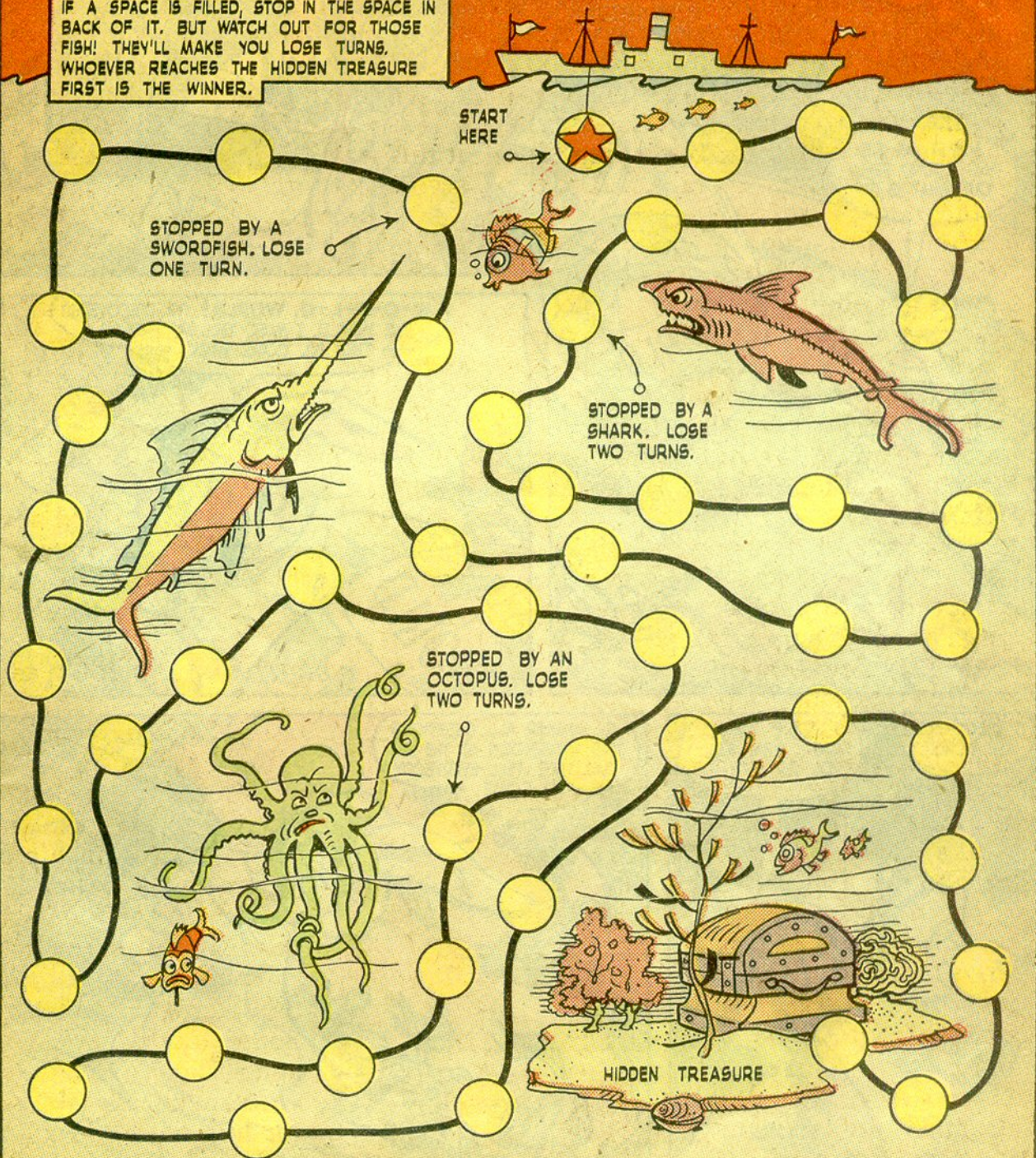


When writing to advertisers, please mention CALLING ALL KIDS.



# LET'S FISH

TAKE TURNS FLIPPING A COIN. TAILS MOVES YOU FORWARD THREE SPACES—HEADS, ONLY ONE. IF A SPACE IS FILLED, STOP IN THE SPACE IN BACK OF IT. BUT WATCH OUT FOR THOSE FISH! THEY'LL MAKE YOU LOSE TURNS. WHOEVER REACHES THE HIDDEN TREASURE FIRST IS THE WINNER.





# HERBERT DISCOVERS THE WORLD

SOMETHING BIG  
AND ROUND FELL  
OUT. WHAT IS IT?



W-O-R-L-D. WORLD! I'VE DISCOVERED  
THE WORLD. I MUST TELL MY FRIENDS.  
THEN I'LL COME BACK.

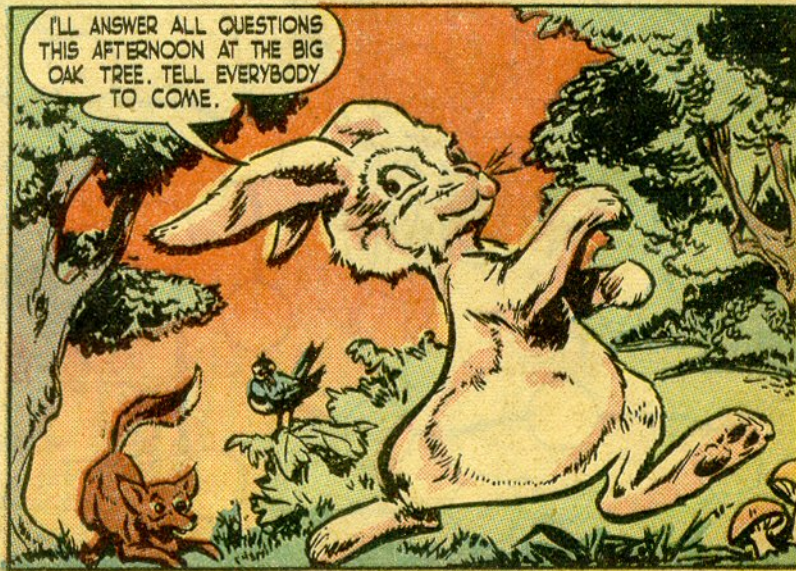


I DISCOVERED  
THE WORLD.

WHERE? WHEN?  
HOW? WHAT WILL  
YOU DO WITH IT?



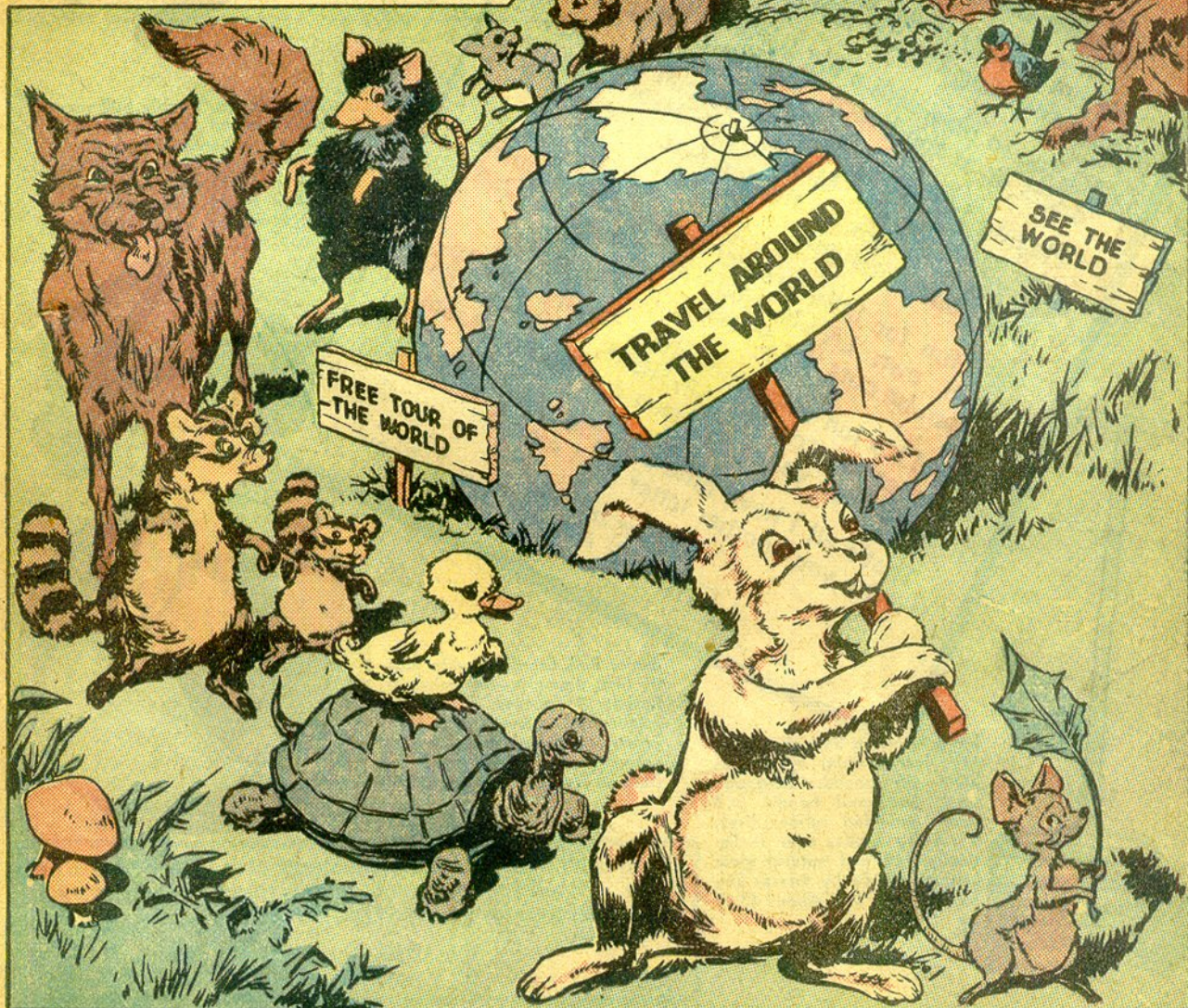
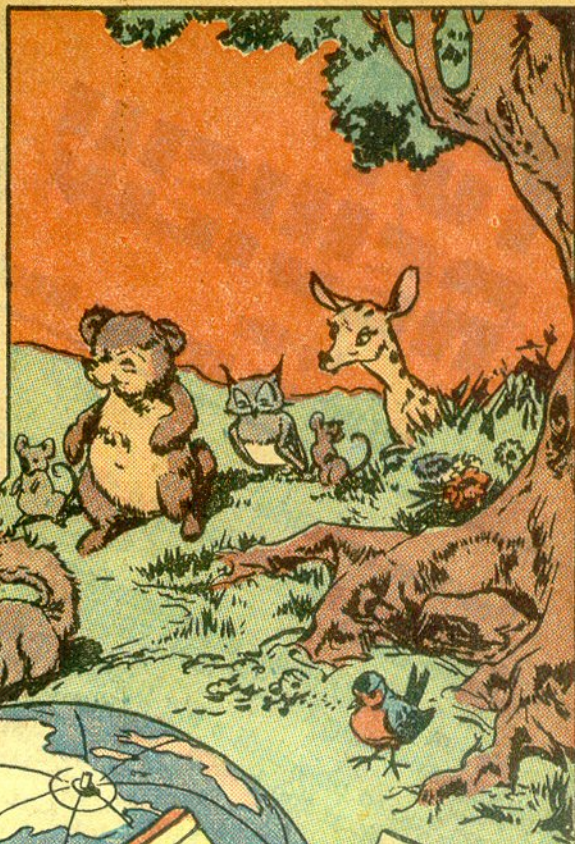
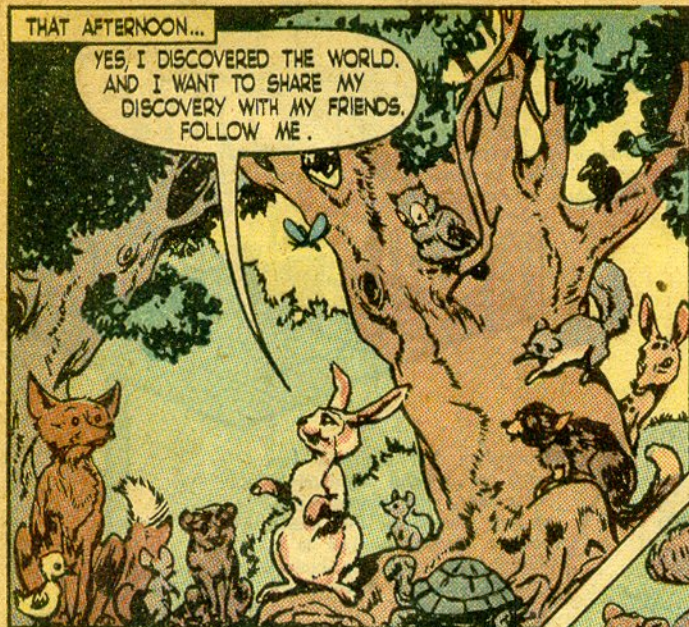
I'LL ANSWER ALL QUESTIONS  
THIS AFTERNOON AT THE BIG  
OAK TREE. TELL EVERYBODY  
TO COME.





THAT AFTERNOON...

YES, I DISCOVERED THE WORLD.  
AND I WANT TO SHARE MY  
DISCOVERY WITH MY FRIENDS.  
FOLLOW ME.





# TOY REVIEW

by the  
CALLING ALL KIDS Toy Scout

Dear Boys and Girls:  
Isn't it fun to play outdoors on these fine summer days?

It's fun to whiz down the sidewalk on strong, smooth-riding UNION ROLLER SKATES.

It's fun to play with a big JUNIOR BALL—in doors or at the beach. Water can't hurt it.

Playing house outdoors is special fun with the LITTLE HOMEMAKER KITCHEN FURNITURE. The box is the kitchen. Or use a doll-house kitchen.

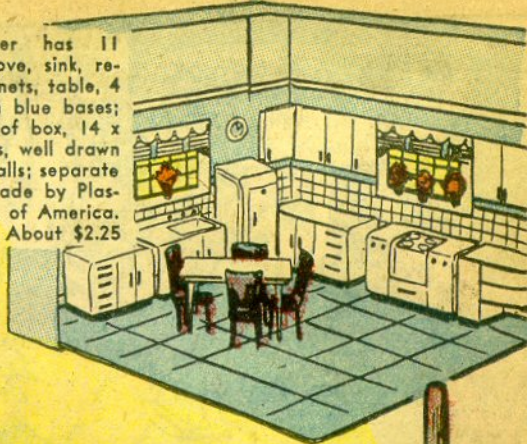
It's fun for little brother and sister to push their own LAWN MOWER alongside Dad when he cuts the grass.

And it's fun when the whole family gets together to pitch HORSESHOES. They are so light, even young children can be on a team.

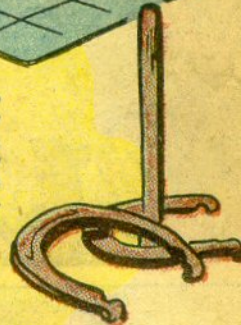
That's all I have time to write now. But I'll write you another letter next month.

Your friend,  
CALLING ALL KIDS Toy Scout

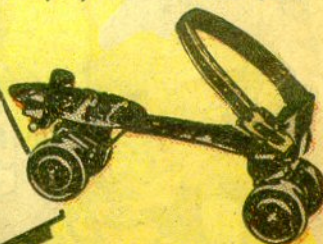
Little Homemaker has 11 sturdy pieces—stove, sink, refrigerator, 3 cabinets, table, 4 chairs; white with blue bases; top and bottom of box, 14 x 10 1/4 x 2 1/4 inches; well drawn to form kitchen walls; separate floor covering. Made by Plastic Art Toy Corp. of America. About \$2.25



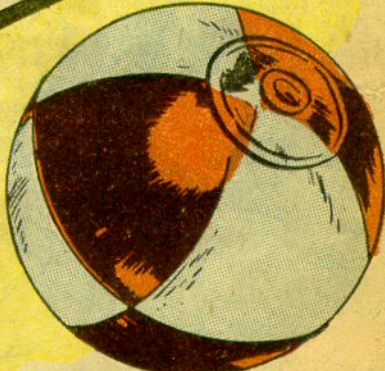
Horseshoe Set contains two pairs of official lightweight horseshoes, one pound each, of cast aluminum; two heavy pointed stakes; packed in a sturdy case. Made by Junior-Pro Products Co. About \$7.98



Roller Skates. Double ball race; self-contained steel rolls; oscillating, rubber-cushioned trucks; grain leather straps; adjustable width; extended length—11 inches; bright nickel-plated finish. Made by Union Hardware Company..... About \$3.95



Junior Ball. Sturdy Vinylite plastic film; diameter—14 inches inflated; 7 ounces; tri-colored (clear and colored—red, blue, yellow or green—panels alternating); or all clear. Made by DuPage Plastics Co. About \$2.50



Lawn Mower is 34 inches long; 11 1/2 inches wide; 5 1/2 inches high; 4 1/2 pounds; 20-gauge steel; hardwood handle and roller; moulded rubber tires; 4 moving blades whir realistically; red and natural gloss lacquer. Made by Fowler Toy & Mfg. Co., Inc. About \$3.95



If you can't find certain toys in stores near your home, write to me. I'll tell you where you can buy them. But I'm sorry, I can't order toys for you, so PLEASE DON'T SEND ME MONEY.

CALLING ALL KIDS Toy Scout  
52 Vanderbilt Avenue, New York 17, N. Y.



# ? MARCO'S RIDDLES ?



When a person falls in the water, what is the first thing he does?  
(Gets wet.)

*Dorothy Leona Lueck, Oshkosh, Wisconsin*

What kind of food does a calendar have that can't be eaten? (Dates.)

*Gene Carl Williams, San Antonio, Texas*

What was the matter with the little house that was ill?  
(It had a window pane.)

*Louise Jane Smith, Ganado, Arizona*

Which travels faster—heat or cold? (Heat. You can catch cold.)

*Nallie Peay, Nashville, Tennessee*

What are three keys too big to fit into your pocket? (A donkey, a monkey and a turkey.)

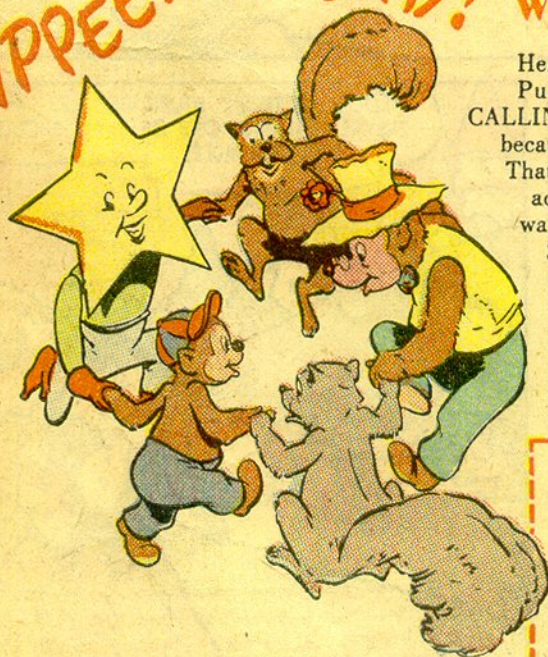
*Stephen H. Lowe, New York, New York*

Do you know some good riddles? Write them to



**Marco Polar Bear**  
**CALLING ALL KIDS**  
52 Vanderbilt Avenue  
New York 17, New York

**YIPPEE... HOORAY!**



**We're Coming Every Month!**

Here's Good News! Twinkle, Marco Polar Bear, Bobby, Pug and Curly, and all your other friends from **CALLING ALL KIDS** will visit you every single month—because the magazine is going to be published monthly. That means twice as much fun, twice as many thrilling adventures, and twice as many things-to-do. You won't want to miss a single issue of your favorite magazine. So ask Mother or Dad to send in your subscription. Then you can have your very own copy of **CALLING ALL KIDS** delivered right to your door. Every issue will bring you all the wonderful things you like so much in **CALLING ALL KIDS**. Hurry, mail the coupon NOW, so you'll get the very next issue.

PARENTS' MAGAZINE PRESS, Inc.  
260 Fourth Ave., New York 10, N. Y.

CAK-10

Enclosed is \$1.00. Please send the next 12 issues of **CALLING ALL KIDS** to:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

(Use extra sheet of paper for additional subscriptions.)

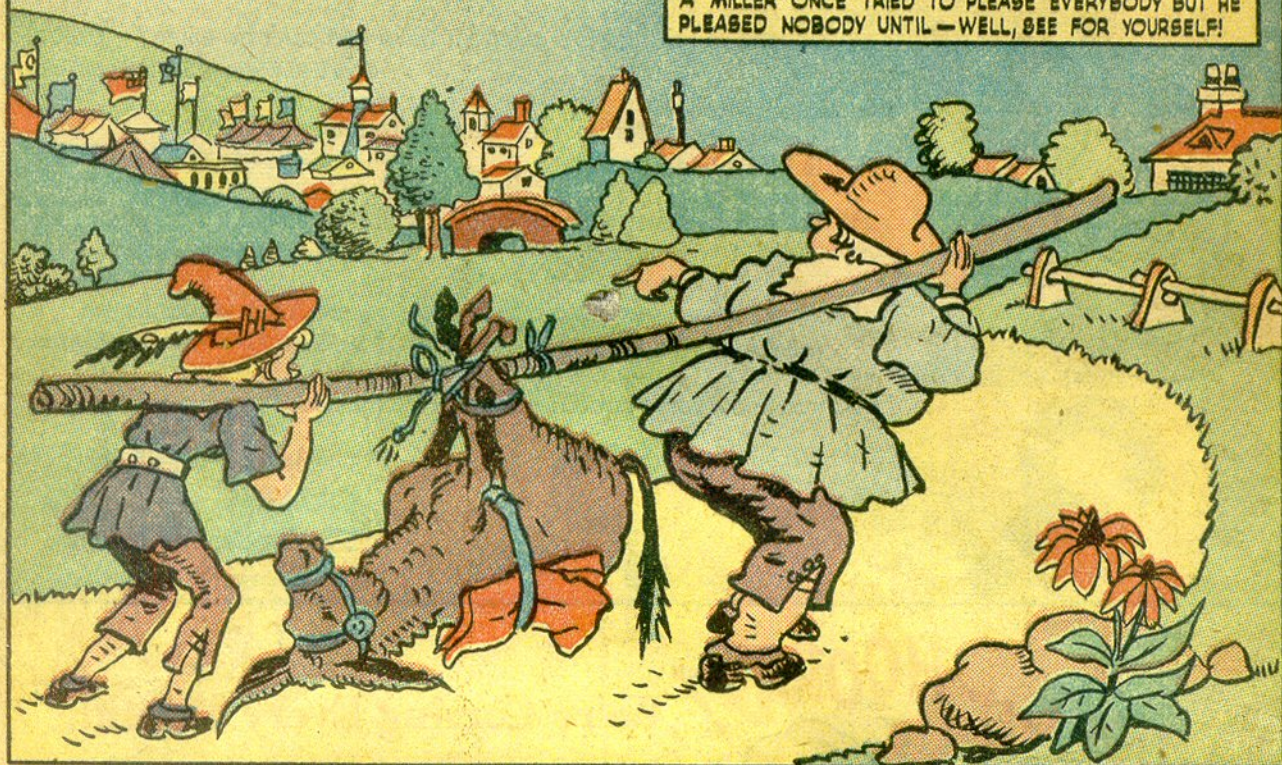
**12 BIG ISSUES \$1**

20c extra for foreign postage



# THE MILLER'S MULE

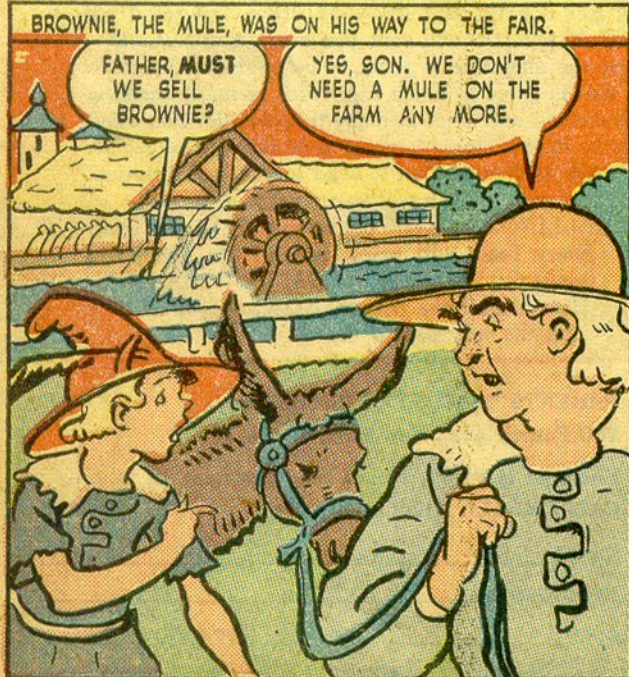
A MILLER ONCE TRIED TO PLEASE EVERYBODY BUT HE PLEASED NOBODY UNTIL — WELL, SEE FOR YOURSELF!



BROWNIE, THE MULE, WAS ON HIS WAY TO THE FAIR.

FATHER, **MUST**  
WE SELL  
BROWNIE?

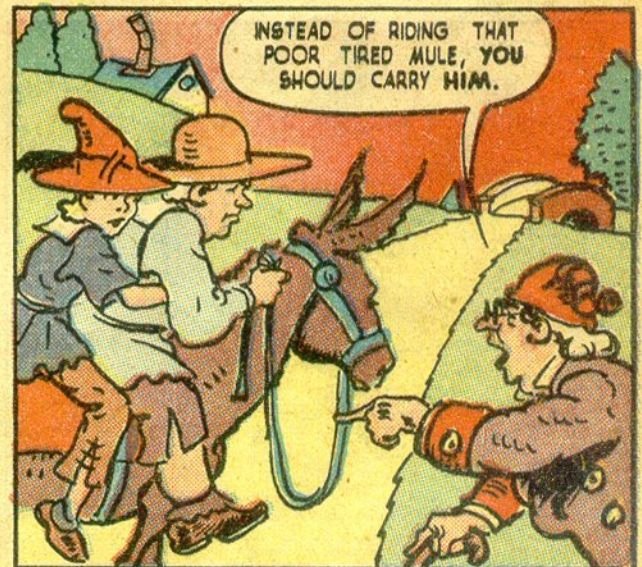
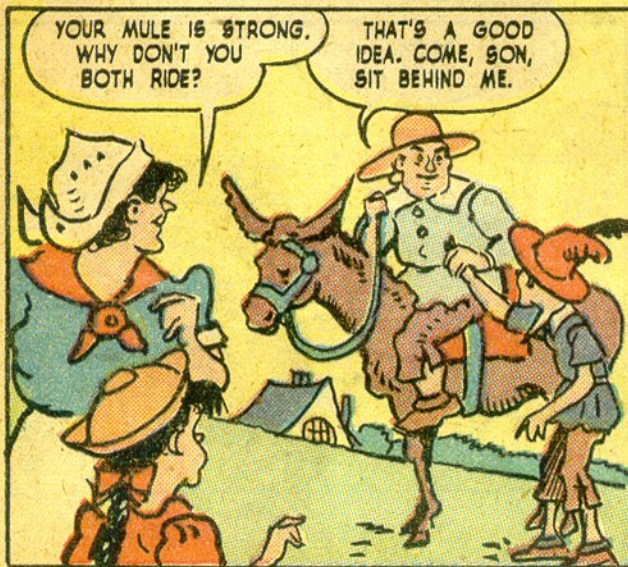
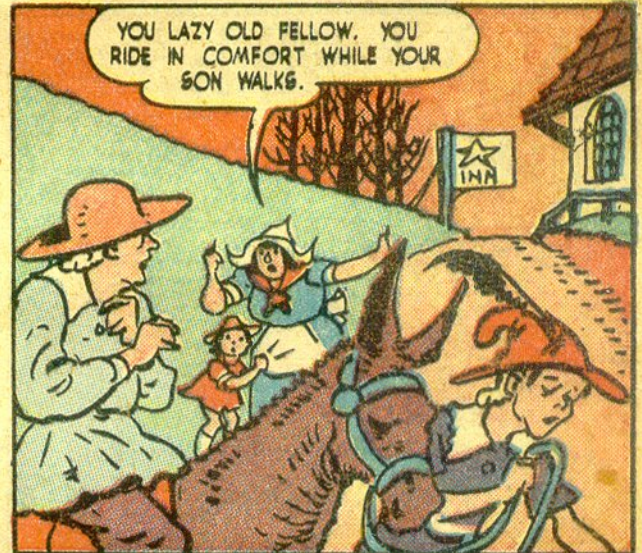
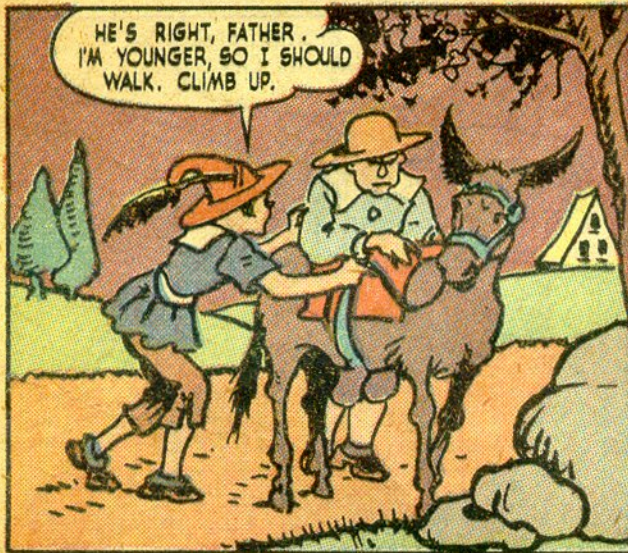
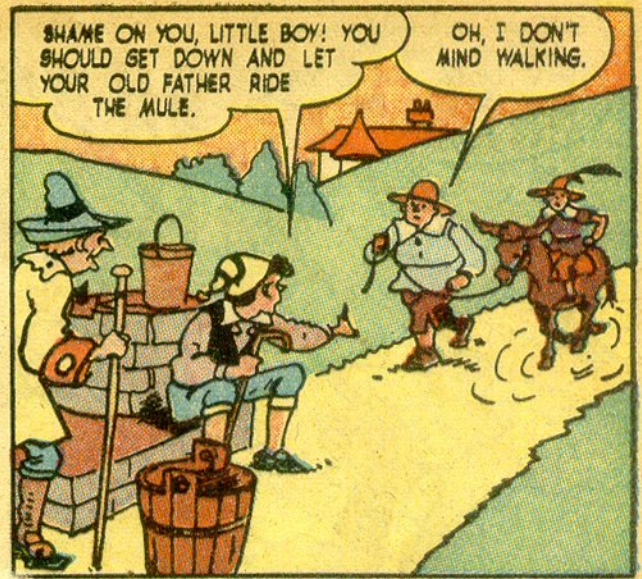
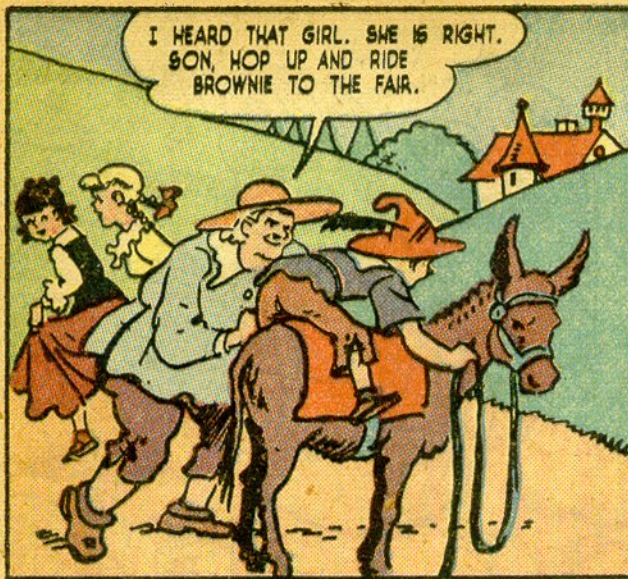
YES, SON. WE DON'T  
NEED A MULE ON THE  
FARM ANY MORE.



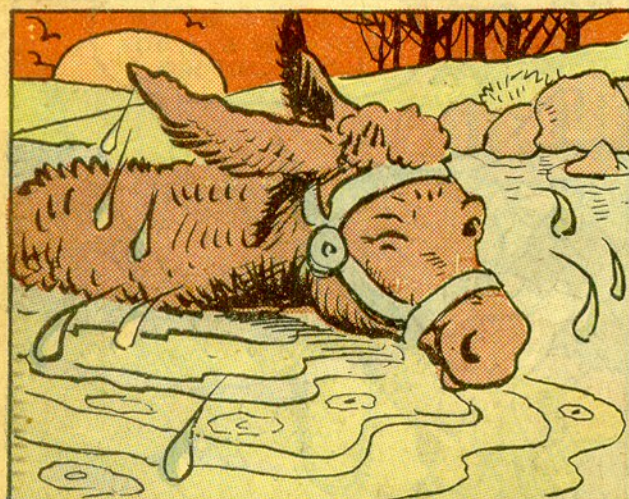
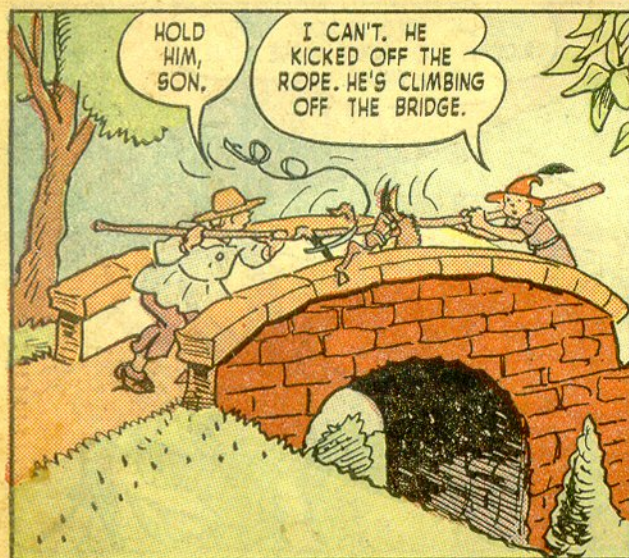
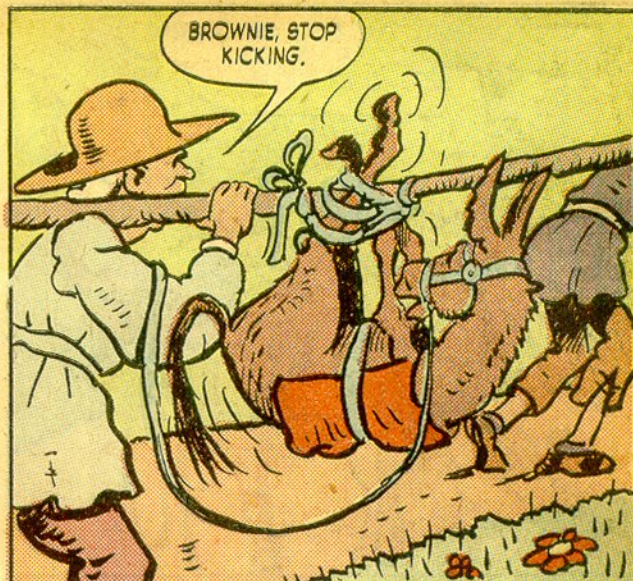
LOOK AT THOSE STUPID PEOPLE.  
THEY'RE WALKING. ONE OF THEM SHOULD  
RIDE THE MULE.



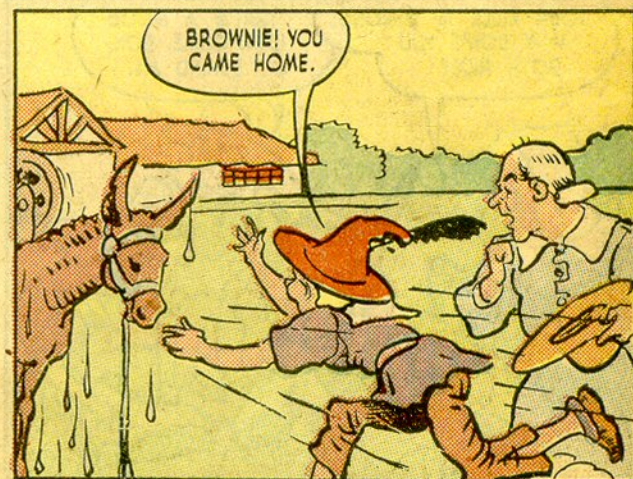








BUT BROWNIE DIDN'T DROWN. HE SWAM ASHORE. WHEN THE MILLER AND HIS SON RETURNED TO THE FARM...



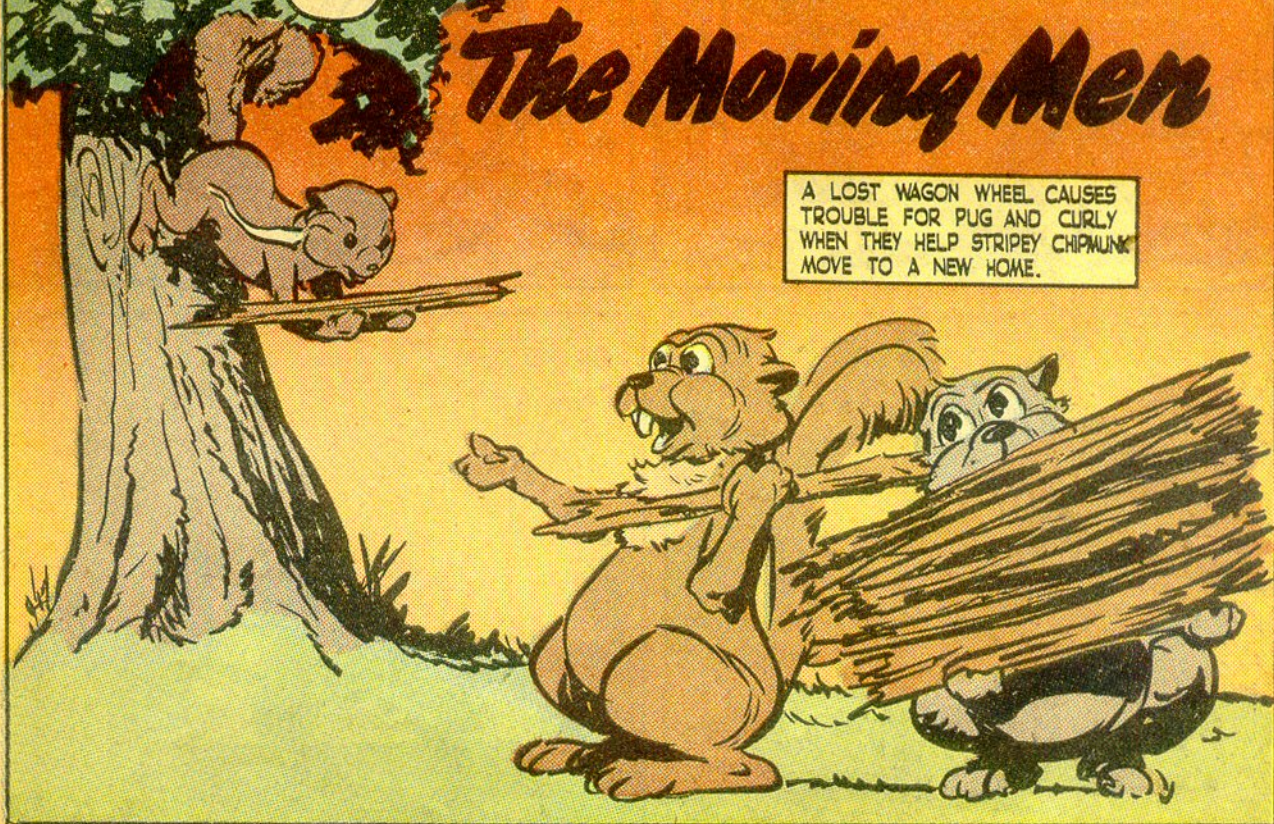
THE MILLER COULDN'T DECIDE HOW TO TAKE HIM TO THE FAIR, SO BROWNIE LIVED THE REST OF HIS LIFE ON THE FARM.



# Pug and Curly

## The Moving Men

A LOST WAGON WHEEL CAUSES TROUBLE FOR PUG AND CURLY WHEN THEY HELP STRIPEY CHIPMUNK MOVE TO A NEW HOME.



DON'T FORGET, PUG AND CURLY, MY NEW HOME IS THE LAST TREE AT THE EDGE OF THE FOREST.

WE'LL SEE YOU THERE IN A LITTLE WHILE, STRIPEY.



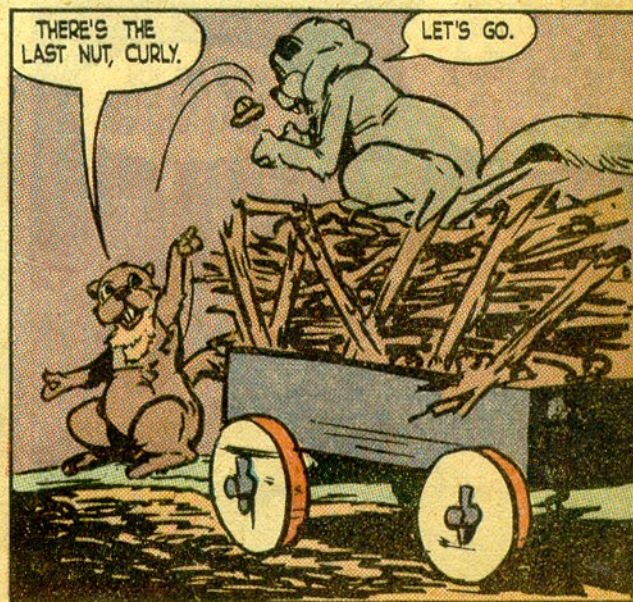
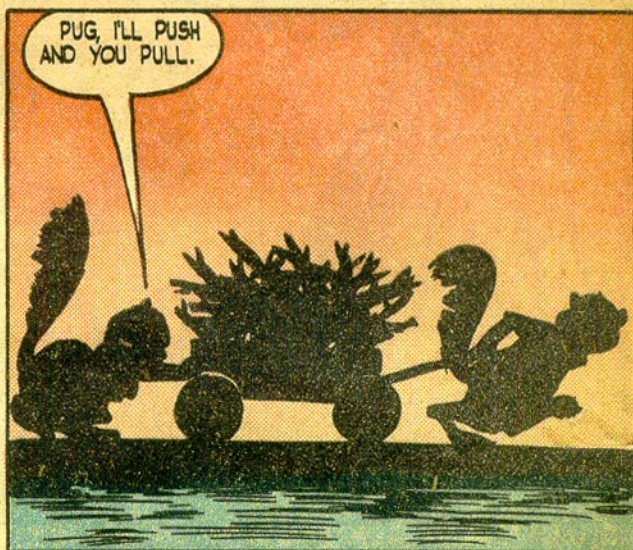
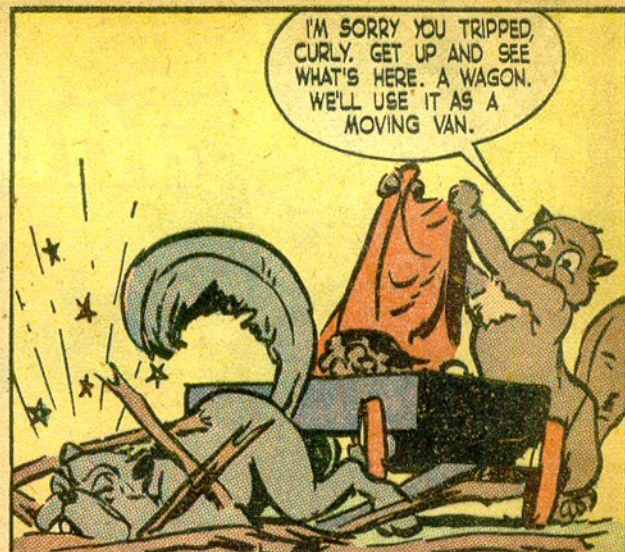
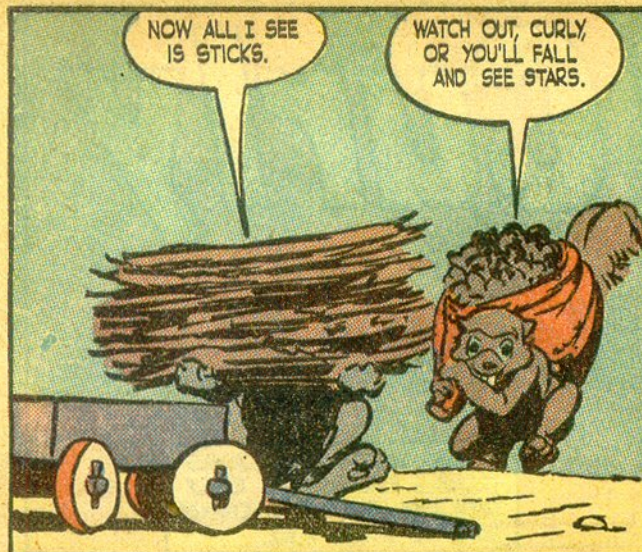
OFF THEY GO, CARRYING STRIPEY'S BELONGINGS. SOON...

WHEW, THIS IS HEAVY. OH, LOOK, CURLY. DO YOU SEE WHAT I SEE?

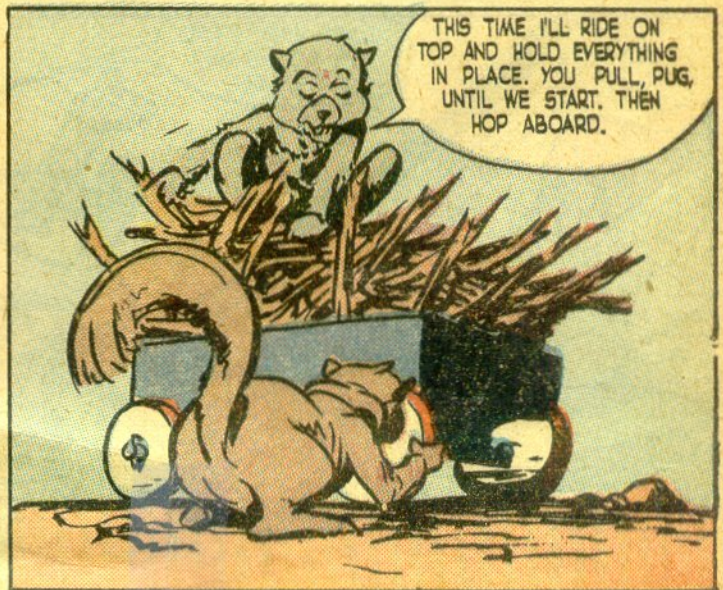
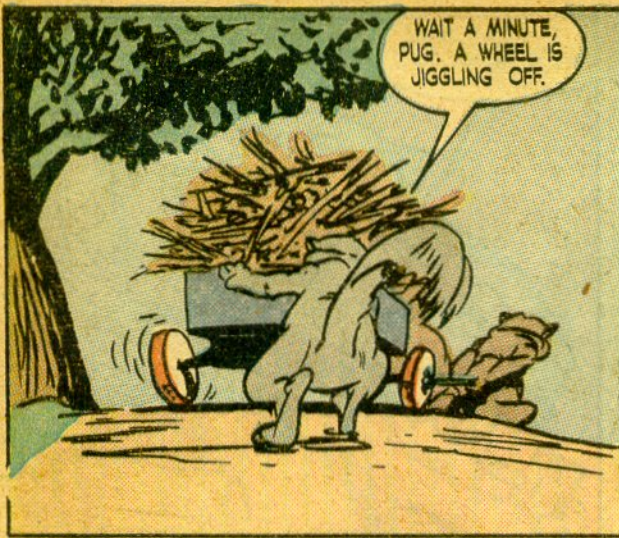
ALL I CAN SEE IS YOUR TAIL, PUG.



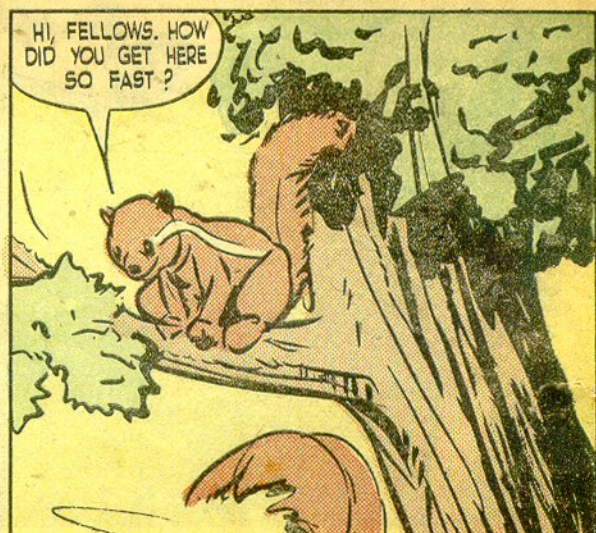
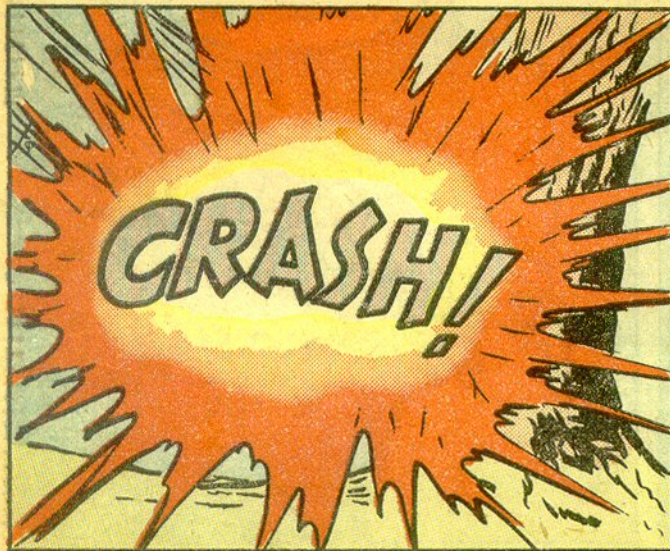
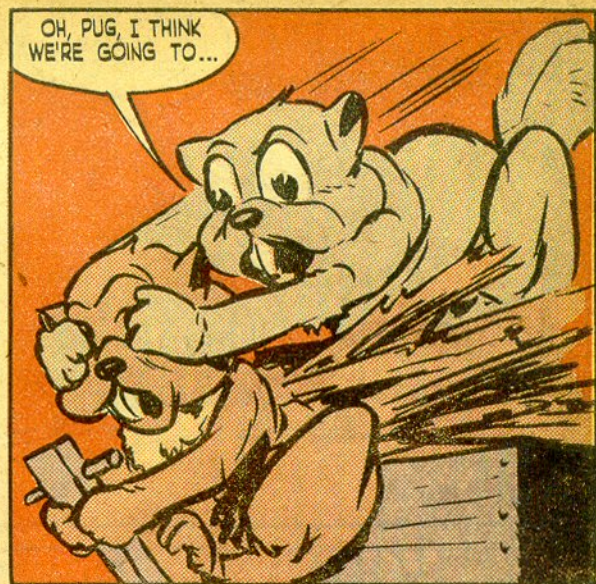
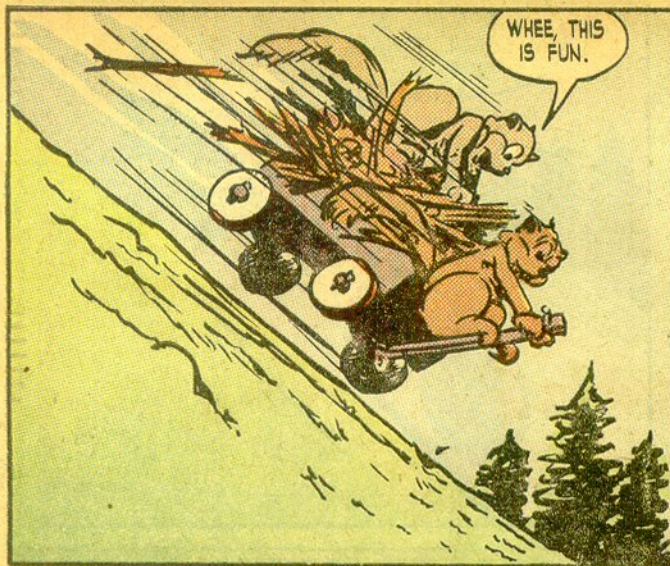






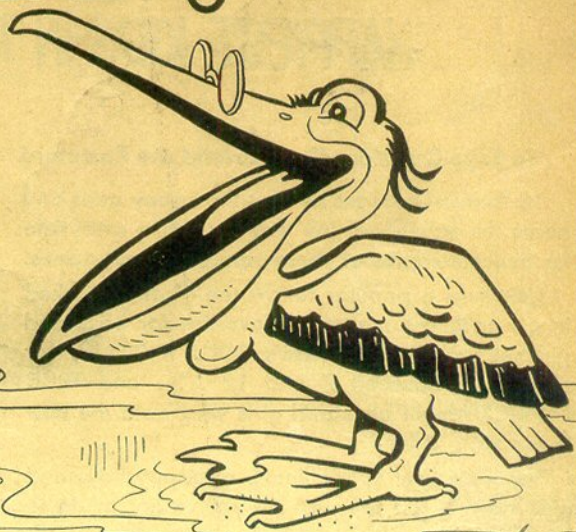




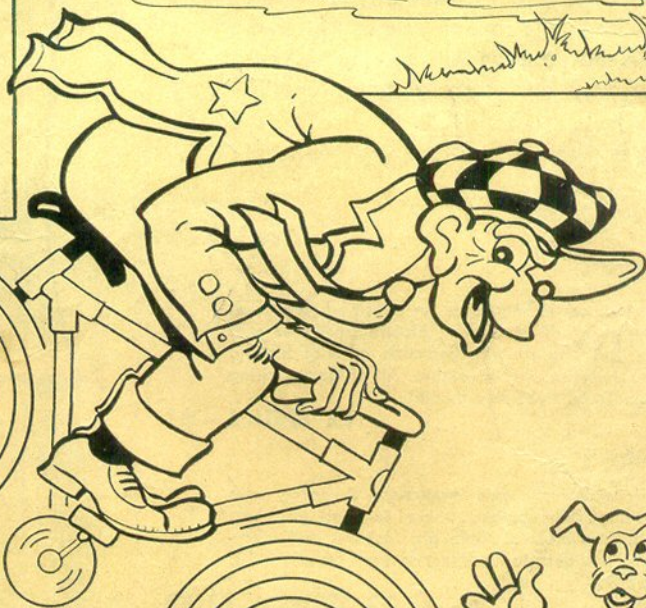




# TRY IT!



WILL THE FISH LAND IN THE  
PELICAN'S MOUTH? HE WILL —  
IF YOU LOOK HARD AT THE FISH  
WHILE YOU BRING THE PAGE  
SLOWLY TOWARD YOUR EYES.



DO THE  
BICYCLE WHEELS  
TURN? THEY WILL —  
IF YOU HOLD THE PICTURE  
UP STRAIGHT AND MOVE IT  
AROUND IN A CIRCLE. AND WHEN  
YOU MOVE THE PAGE IN THE OTHER  
DIRECTION, THE WHEELS SPIN  
THE OTHER WAY.





# "I RING THE DOORBELLS OF THE HAPPIEST KIDS IN TOWN!"

## So Says Our Very Good Friend the Postman!

He knows—because he sees the happy grins and hears the squeals of joy that greet him everytime he delivers copies of these wonderful magazines.

He's sure a popular fellow too—'cause stacked in his pack are magazine favorites for boys and girls of every age. There's POLLY PIGTAILS for every miss between 7 and 12 . . . and TRUE COMICS for all boys and girls who want the best in comics.

There's a spot in this lineup of happy boys and girls waiting just for you! All you've got to do to join them, is read all about the magazines—check the ones you want on the coupon below—then mail it pronto! Soon the postman will be ringing your bell with your very own copy of your favorite magazine.

Do it TODAY and be sure to get the very next issue!



## TRUE COMICS

The original true comics magazine for boys and girls of all ages! Every issue is full of colorful picture stories of real people of the past and present, dramatic tales of history, sports, science, invention and adventure. All of them exciting and all of them TRUE! Published monthly.

**12 ISSUES — \$1**

## POLLY PIGTAILS

The younger girls very own magazine! Brimming with sparkling stories . . . jolly comics . . . heart to heart girl chats . . . things to do and make . . . little girl fashions and everything that's near and dear to the heart of a girl from 7 to 12. Published monthly.

**12 ISSUES — \$1.50**

THE PARENTS' MAGAZINE PRESS Inc., 260 Fourth Ave., N. Y. 10

CAK-10

Enclosed is \$\_\_\_\_\_. Please have the postman deliver my personal copies of the magazines checked. (20c additional for foreign countries.)

NAME \_\_\_\_\_

☐

P. P.

ADDRESS \_\_\_\_\_

\$1.50 a yr.

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐

T. C.

Order entered by \_\_\_\_\_

\$1.00 a yr.

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

(Please use extra sheet of paper for additional subscriptions)

## A WONDERFUL GIFT!

Is there a boy or girl you know who is having a birthday soon? These magazines make wonderful gifts—and an attractive gift card accompanies each gift subscription.